



ConForMa



ROUND TABLE PROGRAM – FSC CERTIFIED TIMBER FROM SELVA MAYA

From community-owned concessions to European markets: Selva Maya's unique, FSC-certified offering
Carrefour International du Bois 2026

Tuesday, June 2, 2026 · 9:30 AM – 11:00 AM · Canopée 2, Hall XXL, Nantes

Organised by ATIBT & Rainforest Alliance · Facilitated by José Roman Carrera, Forestry Director, Rainforest Alliance

Registration: <https://forms.gle/NSB2jadL3Sr74nGn6>

SPEAKERS	PROGRAM
SECTION 1 · WELCOME AND INTRODUCTION	
José Roman Carrera <i>Rainforest Alliance</i>	Opening & Context Welcome and context-setting. Introduction to the Selva Maya initiative and the central question of the session: How can community-owned, FSC-certified tropical timber from Selva Maya find its place in demanding European markets?
SECTION 2 · SPEAKER PRESENTATIONS 9:40 AM – 10:30 AM	
Carlos Estrada <i>Rainforest Alliance</i>	Rainforest Alliance Impact Results in the Selva Maya: Lessons Learned and a Holistic Landscape Vision A decade of on-the-ground results: sustainability performance, landscape-level outcomes, and the vision for integrated conservation and production
Alejandro Santos <i>Rainforest Alliance</i>	The Community Forest Concession Model in the Maya Biosphere Reserve: Three Decades of Sustainable Integrated Forest Management with Global Impact From policy to community stewardship – how 30 years of concession management have shaped a globally recognized model of tropical forest governance.
Mario Rivaz Glyde Marquez <i>FORESCOM</i>	Timber Forest Products Supply at the Mayan Biosphere Reserve Overview of FORESCOM's operations: timber volumes, species mix, chain of custody, and the practical realities of supplying certified tropical hardwoods to international buyers
Javier Fernandes <i>COPADE</i>	Lesser-Known Selva Maya Timber Species in the European Market Market intelligence on underutilised Selva Maya species: buyer perceptions, technical acceptance, pricing dynamics, and strategies for broadening species uptake in Europe.
SECTION 3 · MODERATED ROUNDTABLE 10:30 AM - 10:50 AM	
All speakers	Facilitated Panel Discussion Cross-cutting themes: market access barriers, EUDR implications for Central American concession timber, collective branding and communication, and next steps for the Selva Maya offer in Europe.
SECTION 4 · CLOSE 10:50 AM – 11:00 AM	

Basien Suteau |
Conforma Project,
CIRAD

Key Takeaways & Closing of the Round Table

Summary of key messages and perspectives – levers for action and next steps for Selva Maya's engagement with European timber markets.

Join us on the ATIBT - Stand I27 Hall XXL

*Organized by ATIBT & Rainforest Alliance in the context of the ConForMa Project Towards **CON**certed **FOR**est management of the future in the Maya Biosphere*

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