



## TROPICAL TIMBER MARKETS: SEPARATING FACT FROM FICTION

### Fair&Precious: 10 Years of Commitment

Carrefour International du Bois 2026

Wednesday, June 3, 2026 · 3:00 PM – 4:30 PM · Canopée 2, Hall XXL, Nantes

Organized by Fair&Precious by ATIBT – Registration: <https://forms.gle/Dwk7K87zx7Pqrp9>

SPEAKERS	PROGRAM
<b>SECTION 1 · WELCOME AND INTRODUCTION</b>	
<b>Bertrand Faucon</b>   <i>Stratermark – Fair&amp;Precious</i>	<b>Opening &amp; Context</b> A look back at 10 years of Fair&Precious' commitment and an introduction to the "True / False" campaign. Why do misconceptions about tropical wood continue to influence markets, decision-makers, and purchasing decisions?
<b>SECTION 2 · THE "TRUE / FALSE" DEBATE 3:00 PM – 3:40 PM</b>	
<b>Lucas Millet</b>   <i>PAFC Congo Basin</i>	<b>"Tropical logging destroys biodiversity"</b> Sustainable management, conservation, forest planning: what are the facts behind the common misconceptions?
<b>Edwige Eyang Effa</b>   <i>Fair&amp;Precious Ambassador – Gabon</i>	<b>"Logging does not benefit local communities"</b> On-the-ground perspectives on the economic and social impacts of the forestry sector in producing countries.
<b>Stéphane Glannaz</b>   <i>Forest Pact</i>	<b>"Tropical timber is often illegal"</b> Traceability, regulations, and evolving international market demands.
<b>Aurélien Sautière</b>   <i>FSC France</i>	<b>"Certification labels are not reliable"</b> Certification, audits, and chain of custody: how can we ensure the credibility of commitments?
<b>Tullia Baldassari</b>   <i>Interholco</i>	<b>"It's better to use local wood than tropical wood"</b> Performance, uses, and complementarity of materials: the right wood for the right use.
<b>SECTION 3 · MODERATED ROUNDTABLE 3:40 PM - 4:10 PM</b>	
	<b>All speakers</b>

*Interactive discussion Cross-panel discussion on environmental, climate, economic, and regulatory issues related to certified tropical wood.*

**SECTION 4 · Q&A 4:10 PM – 4:30 PM**

Discussion with participants: specifiers, architects, importers, distributors, manufacturers, and stakeholders in the forestry and wood industry

**4:30 – 5:30 PM · Fair&Precious Cocktail Reception · Open to participants**

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