## Sustainable Tropical Timber Coalition (STTC)

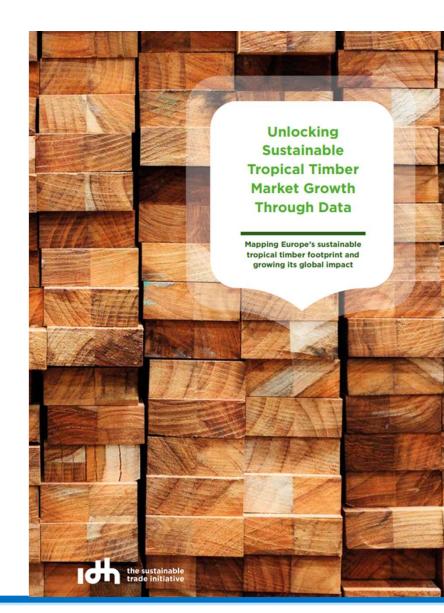
- IDH The Sustainable Trade Initiatve, Tropical Timber Program
- STTC was established in 2013 with key partners, aiming to accelerate European market demand for tropical SFM timber products

Sector alignment & Orchestration

Data & Knowledge

Public-Private Partnership

 STTC and F&P started collaboration in 2019 with PR & Communications



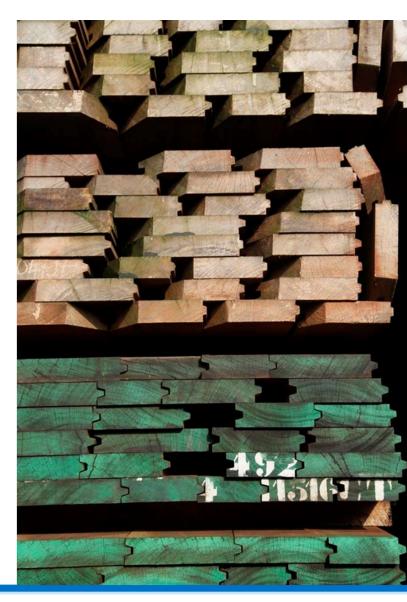


## **STTC-ATIBT Collaboration**



- Join forces and strengthen cooperation to promote the use and sourcing of sustainable tropical timber, establish common vision and objectives for the European Market
- Organize bi-annual strategy meetings in May and October
- Develop a joint European commitment with time-bound targets, roadmap and a monitoring/verification framework to track progress and implementation
  - Working towards achieving 50% of sustainable tropical timber sourcing in Europe by 2025 (for instance)
- Develop and advance a joint strategic communication plan, building on existing plans
- Develop a pilot data monitoring plan and collaborate on improving sustainable tropical timber monitoring data collection and publication
- Explore a joint European advocacy plan
- Explore the potential to collaborate beyond Europe
- Organize joint events
- Open dialogues and sharing of knowledge and information

DANIDA





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