



# Vacancy Announcement

## PEFC Council

International Cointrin Center  
20, route de Pré Bois  
CH-1215 Geneva  
Switzerland

t +41 22 799 45 40

f +41 22 799 45 50

e [info@pefc.org](mailto:info@pefc.org)

[www.pefc.org](http://www.pefc.org)

## Chief Executive Officer / Secretary General

### About PEFC

The Programme for the Endorsement of Forest Certification (PEFC), is a leading global alliance of national forest certification systems. PEFC is the largest forest certification system in the world. As an international non-profit, non-governmental organisation, PEFC is dedicated to promoting sustainable forest management through independent third-party certification.

PEFC endorses national forest certification systems developed through multi-stakeholder processes and tailored to local priorities and conditions. PEFC provide private and public forest owners, from the large to the small, with a tool to demonstrate their responsible practices, while empowering consumers and companies to buy sustainably.

A membership organisation based in Geneva, Switzerland, PEFC have more than 80 members located around the world, including national certification systems, NGOs, labour unions, business, trade associations, forest owner organisations and committed individuals. PEFC's 55 national members are independent, national organisations that develop and implement the PEFC system within their country. The 31 international stakeholder members include companies, organisations, and associations whose principles and objectives are in support of PEFCs.

See <https://www.pefc.org/> for more information.

# Chief Executive Officer / Secretary General

**Position title:** Chief Executive Officer / Secretary General

**Location:** Geneva, Switzerland

**Reporting line:** Chairperson and Board of PEFC

**Status:** Full-time

**Publication date:** 18 February 2022

**Application deadline:** 31 March 2022

**Start date:** ASAP

## Responsibilities

Reporting to the Chairperson and Board of PEFC the CEO/SG will:

- Lead PEFC with purpose and focus on strategy, innovation, partnerships, and culture.
- Support the growth of forest certification standards and other initiatives that advance PEFC's vision and mission.
- Deliver sustainable profitable growth as well as identify and develop opportunities for additional funding sources.
- Strengthen brand awareness and the overall brand footprint while promoting the understanding for sustainable forest management and the contribution of forests and forestry to the Sustainable Development Goals.
- Engage effectively with a diverse range of internal and external stakeholders, alongside developing and maintaining trusting relationships.
- Assume bottom-line responsibility.
- Demonstrate and maintain strong relationships and customer focus with members and partners.
- Maintain awareness of sustainable forest management principles and the value chain at global and regional levels building on the PEFC values.
- Identify emerging issues and opportunities and develop management strategies.
- Create ongoing, progressive training and development pathways for various stakeholder groups.
- Lead staff/secretariat and members inclusively developing shared targets, while using resources wisely.

# PEFC Vacancy Announcement CEO / SG

## Profile

The ideal candidate will have:

- Over 10 years' experience as a CEO or executive level experience in an international natural resource management organisation or member-based organisation.
- Formal university qualifications (Masters level or higher) in science, environmental studies, natural resources, forestry, bioeconomy, land management, engineering, economics or business.
- Proven human resources management record and strong commitment to sustainability, inclusion, and equity.
- Proven ability to manage a diverse and cohesive member-based organisation and staff to achieve results.
- Understanding of international natural resource management, the value chain and the forestry sector.
- Proven track record of establishing strategic partnerships and collaboratively working to develop strong relationships with key stakeholders.
- Strong interpersonal skills and the ability to develop, service and maintain extensive networks.
- Proven communication capacity and attitude in different environments.
- Ability to think creatively and display an analytical approach.
- Demonstrated ability to deploy judgment, discretion, and professional integrity.
- Experience in working in a diverse and multicultural environment.
- Ability to multi-task, meet deadlines and resilient to pressure.
- Excellent knowledge of common software environments.
- Ability to travel internationally on a regular basis.

The candidate must be fluent in English. Other languages are an asset.

## What we offer

- An outstanding, international committed team working globally.
- A dynamic international work environment and enriching professional experience.
- Competitive salary including an incentive package commensurable to achieved targets.

## Conflicts of interests

Candidates should not have direct relatives in PEFC International nor be members of its Board of Directors or have any other substantive conflict of interests.

Any potential conflicts of interest should be clearly declared in the motivation letter.

## Additional information

For further information and applications for the position, CV and motivation letter in English, please contact [raphaelasseo@pageexecutive.com](mailto:raphaelasseo@pageexecutive.com) and [anthonyadam@pageexecutive.com](mailto:anthonyadam@pageexecutive.com) by latest 31 March 2022.