



Atelier RDUE

Preferred by Nature Certification



International mission-driven non-profit organisation



What we do



Certification



Sustainability
advisory
services



Strategic
projects



Training and
capacity
building





We deliver our **assurance services** mainly in the form of **certification**.

Eco-labels and claims play a crucial role in connecting responsible forestry, agriculture, and management with both the trade and consumers.

Certification



Carbon
Footprint
Management



Climate
Neutral
Group®



Ecosystem
Restoration



Responsible
Biomass
Programme

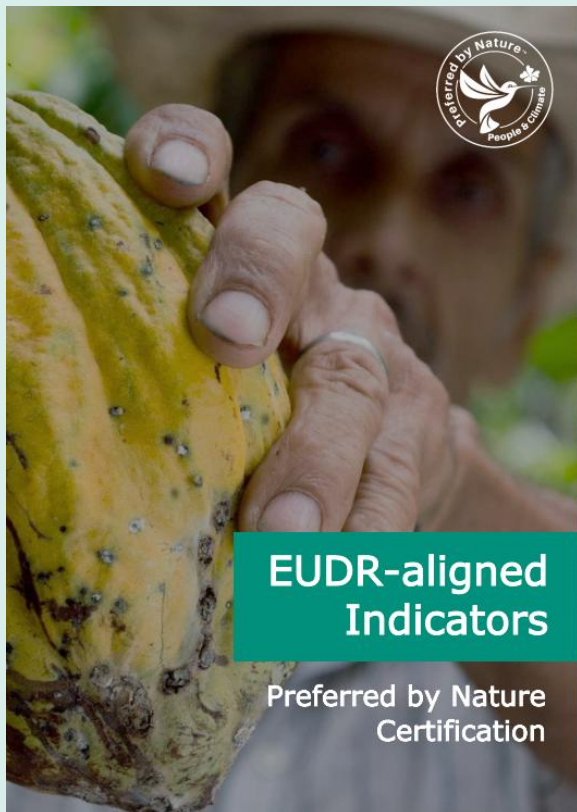


Sustainable
Travel





Preferred by Nature and EUDR



EU objectives fully in line with Preferred by Nature's mission and vision



10+ years of experience with the EU Timber Regulation (EUTR)



30 years of working on responsible supply chains in 100+ countries



30+ seminars/webinars on the EU Deforestation Regulation worldwide



Official EUTR Monitoring Organisation



Free EUDR toolkit to support organisations in compliance

A woman with a joyful expression is shown harvesting coffee cherries. She wears a vibrant red headscarf with a white paisley pattern and a dark blue long-sleeved shirt. Her hands are busy picking red and green cherries from a branch. The background is a dense, healthy coffee bush with many green leaves and clusters of ripe red cherries. The scene is set outdoors in a well-maintained coffee plantation.

**Preferred by Nature
Certification**

Preferred by Nature Certification

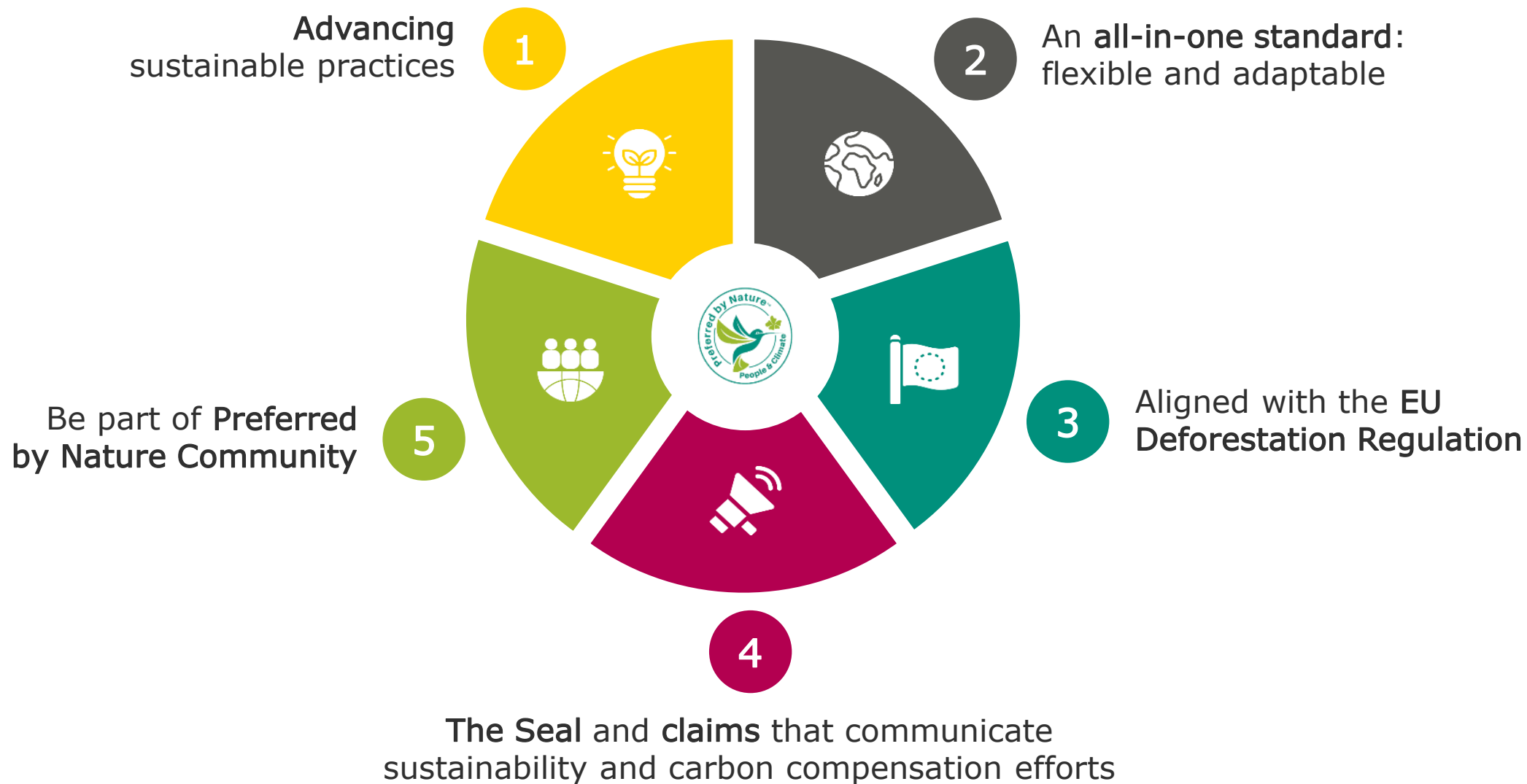


4
principles

25
criteria

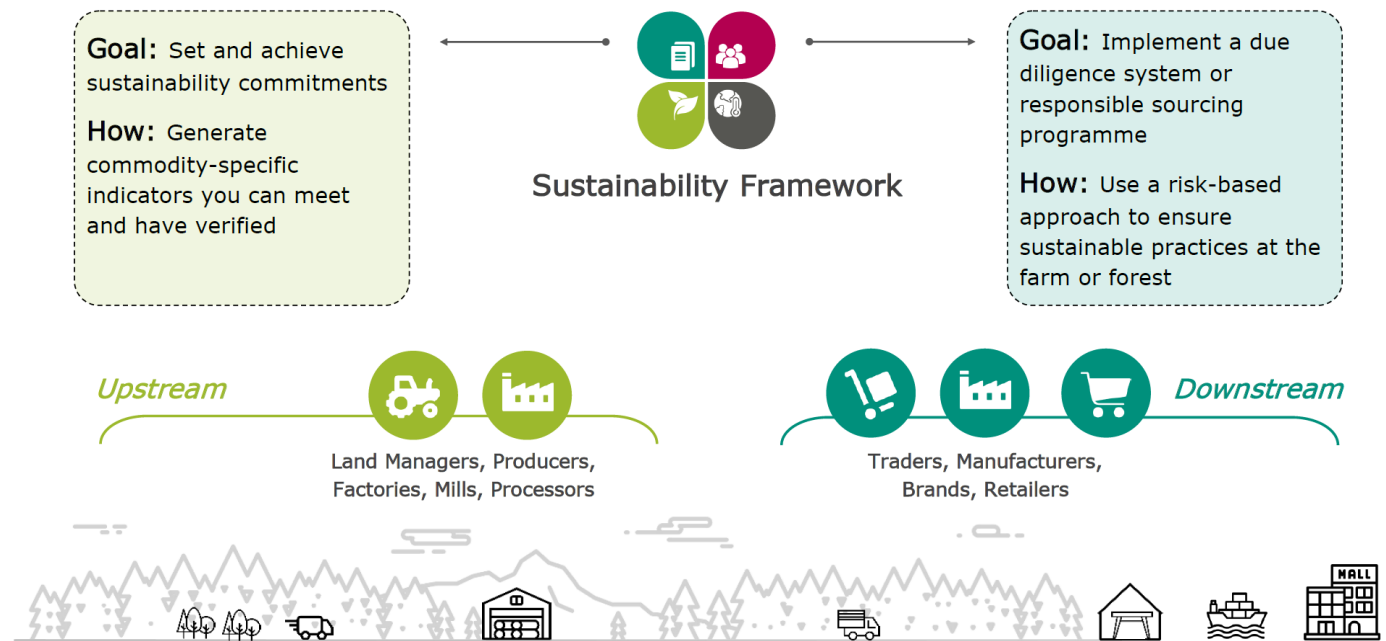
159
indicators

5 reasons to choose Preferred by Nature Certification



Flexible adaptable all-in-one standard

- Adapted to any scale of operations
- Used for any commodity – commodity adapted
- 1st standard that blends sustainability carbon emission reduction and compensation efforts
- Fast adaptation to new regulatory requirements and emerging markets



It can be used at all levels of the supply chain, in the field and/or for Due Diligence

Preferred by Nature Certification. Standards

PBN-01

Sustainability Framework

How we define sustainability



PBN-02

System Requirements

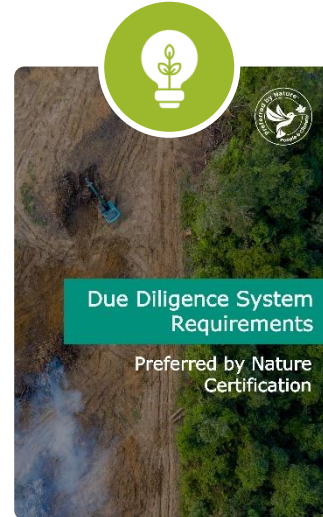
How to ensure implementation of sustainability commitments



PBN-03

Due Diligence System Requirements

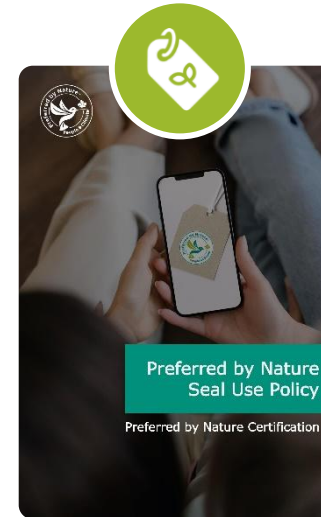
How to apply a risk-based approach to meet sustainability requirements in supply chains



PBN-04

Seal Use Policy

What is required before companies can make claims and use the Preferred by Nature Seal



PBN-05

Chain of Custody and Traceability Standard

How to manage product claims and material tracking



PBN-13

EUDR-aligned Indicators

Indicators harmonised with the EU Deforestation Regulation



Certification categories



Land Use Certification of Farm and Forest Managers

Ensures that farms
or forests comply with
relevant Sustainability
Framework requirements



Chain of Custody Certification

Relevant for companies
transferring a PbN
Certification claim and/or
requiring a product
traceability system to
meet regulatory or
company requirements

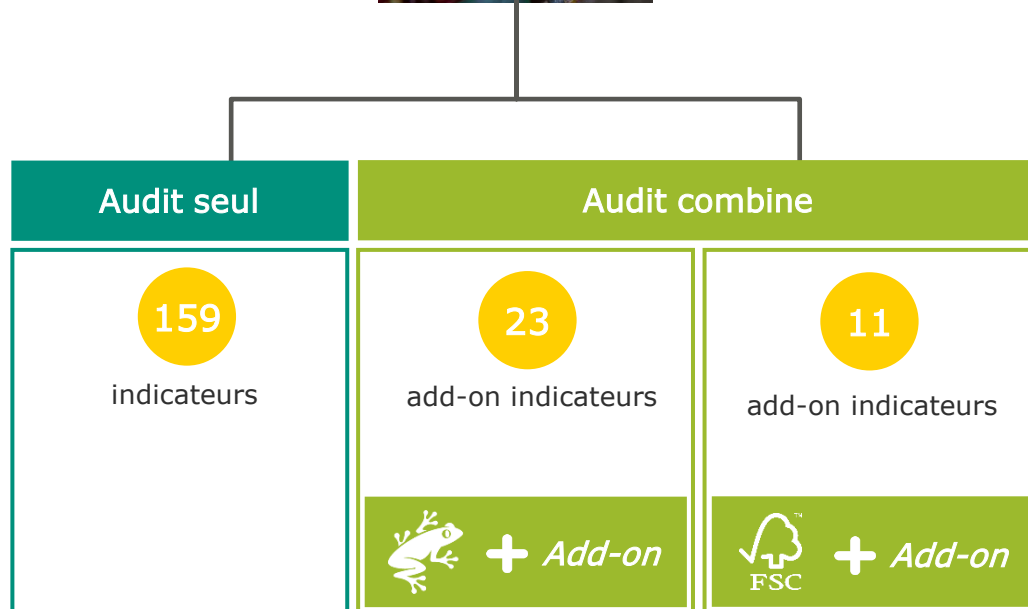


Due Diligence System Certification

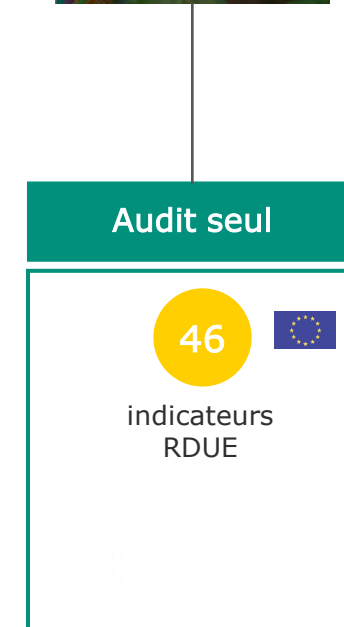
For downstream entities
implementing Due
Diligence Systems
in the supply chain and
land managers where
regulatory requirements
exist, such as in the EU

Options de Verification

Standard de durabilité (full version)



Standard de legalité (indicateurs EUDR)






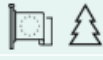




EUDR-aligned standard

- Preferred by Nature Certification is aligned with the EUDR with clear designation of 46 indicators to check compliance
- It covers clear links to relevant legality and sustainability requirements
- It differentiates between timber products and other commodities covered by the EUDR



Criterion 1.2 Management planning and operations are conducted responsibly.

Management planning and operations are in accordance with legal requirements.

1.2.1 Legal requirements for land use and management planning are complied with.		
1.2.2 Legal requirements for management and operational activities are complied with.		
1.2.3 Legal harvesting or production requirements are complied with.		
1.2.4 Legal requirements related to the disclosure of information are complied with.		

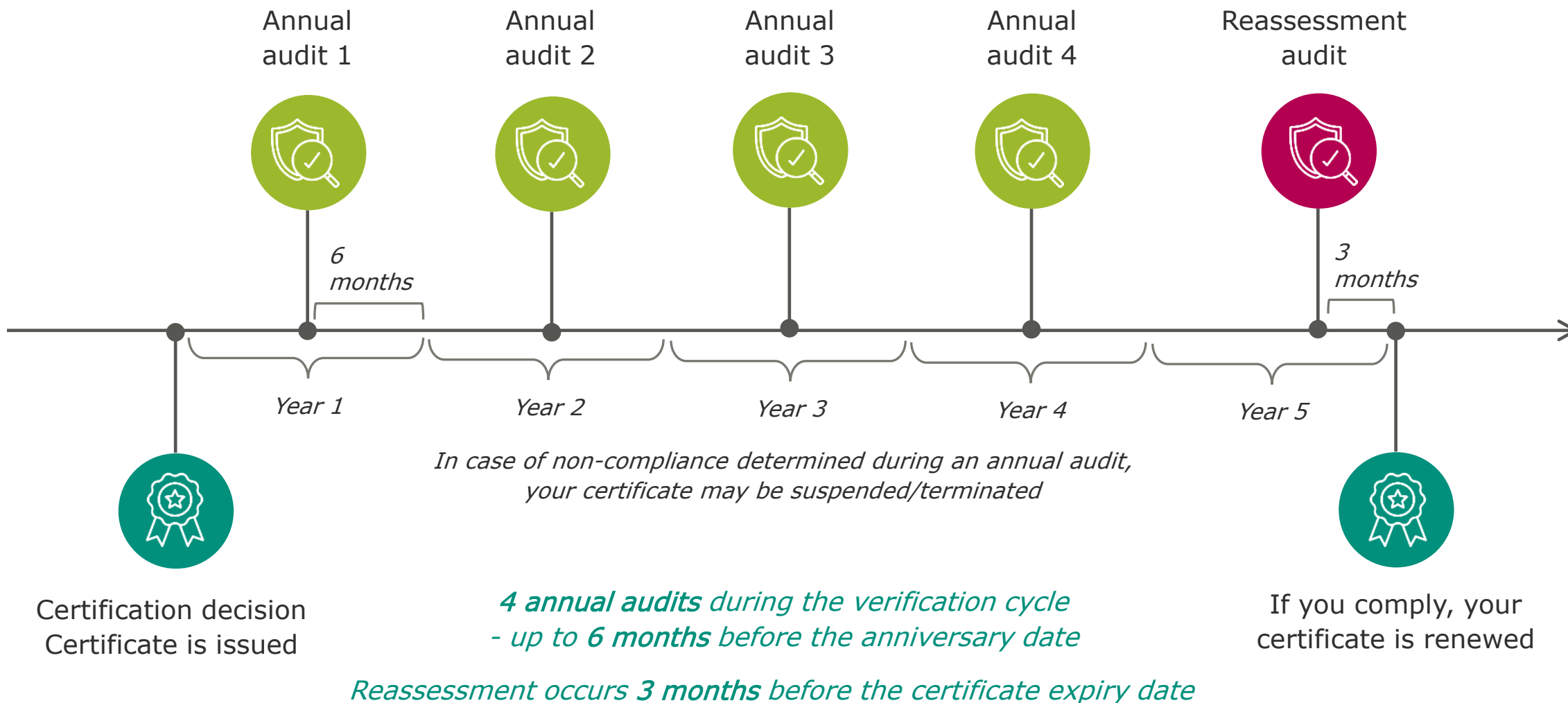
Criterion 1.3 Taxes and fees are paid.

Applicable taxes and fees have been paid in a timely manner and according to legal requirements.

1.3.1 Legal requirements for payment of royalties, land/area taxes and fees are complied with.		
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Certificates are renewed every 5 years



The Hummingbird Seal



Certified organisations are allowed to make claims about their conformance to the requirements. Use the Preferred by Nature Seal to:



Demonstrate that you care about people, nature and the climate



Communicate sustainability and carbon compensation efforts



For communicating ESG-related claims and for ESG reporting



Add-ons | synergies with other certification schemes



01

We identify and address missing areas for a comprehensive evaluation of your sustainability practices

02

Integrating missing aspects into your regular audits and maximising efficiency & cost savings

03

Benchmarked against FSC forest management, Rainforest Alliance farm management requirements

04

Utilise Preferred by Nature add-on farm-level indicators as an EUDR compliance checklist

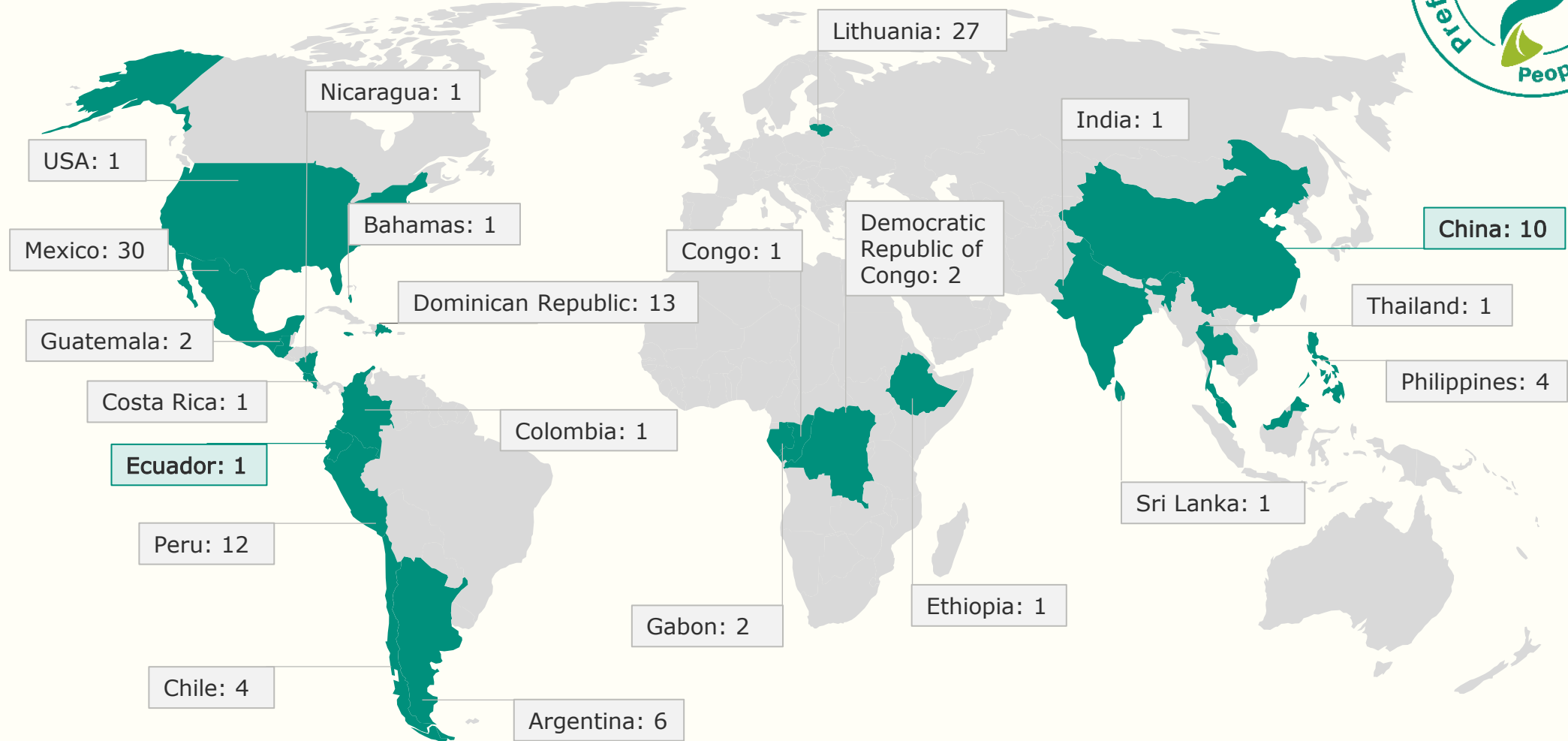


05

Meet add-on requirements and showcase your sustainability efforts with the Hummingbird Seal

Preferred by Nature Certification

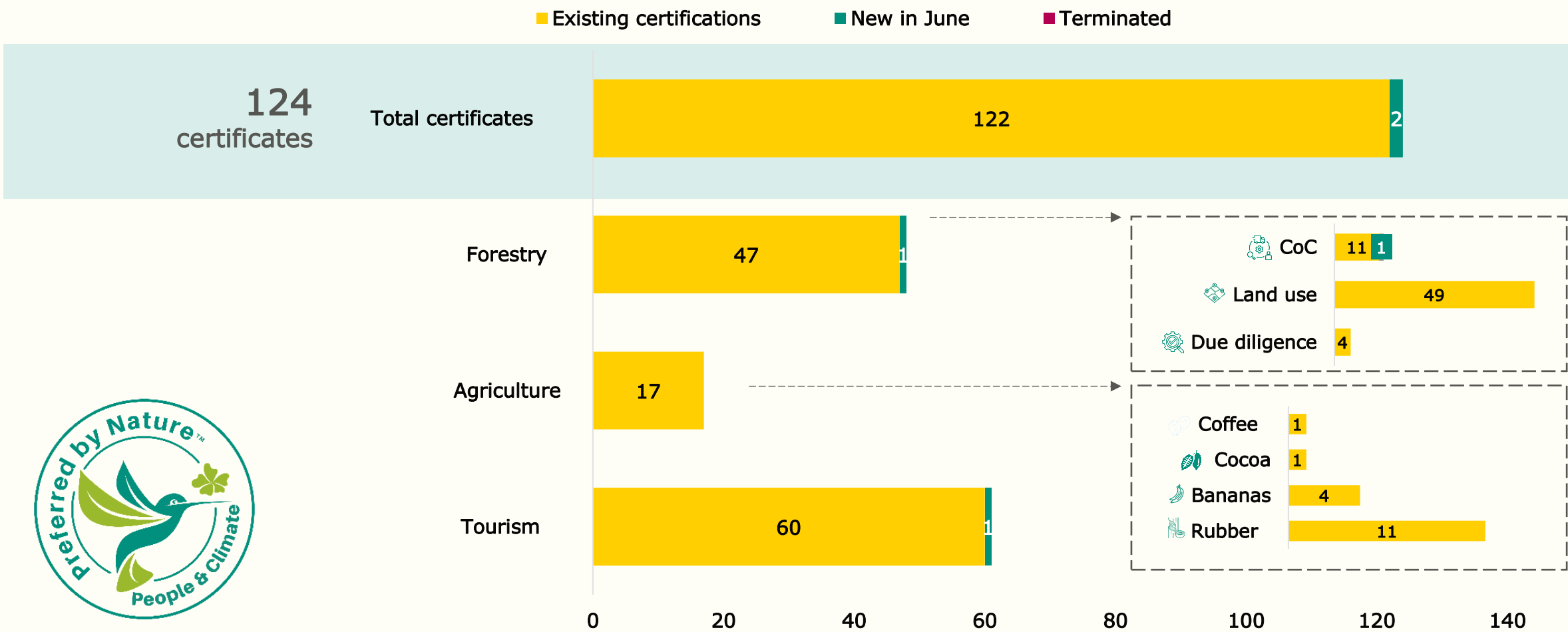
Breakdown by country



124
certificates

Preferred by Nature Certification

Number of certificates



Preferred by Nature EUDR Scoping Tool

Self-assessment tool to
determine your **role** and
obligations under EUDR*.

SCAN THE QR CODE



or access through
[preferredbynature.org/
EUDR](https://preferredbynature.org/EUDR)

What to expect:

- 1 Immediate results
- 2 Discover your role and obligations
- 3 Clear next steps
- 4 Access for free
- 5 Results for companies inside and outside of the EU

*Available in English, French, German and Spanish!





Blended training courses on EUDR & due diligence



Remote learning + 1 day onsite

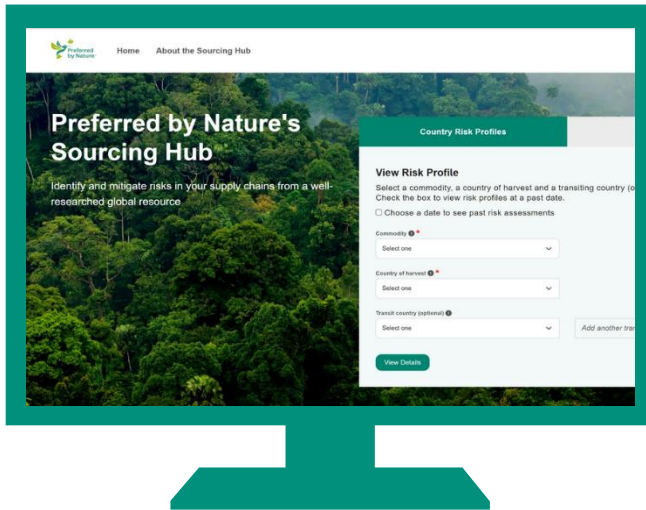
This autumn in: **Spain, France, Belgium, Germany, UK**

- ☐ EUDR Due Diligence system setting
- ☐ Traceability
- ☐ Supply chain identification & management
- ☐ Supply chain risk assessment

- ☐ Deforestation-free requirements
- ☐ Deforestation risk mitigation
- ☐ Reporting
- ☐ Case studies

Sourcing Hub

A global resource for understanding sustainability risks in agricultural & forestry supply chains, to support decision-making from production, through processing, to transport and trade



Sustainability
risks



Risk
mitigation



Sustainability
tools & resources



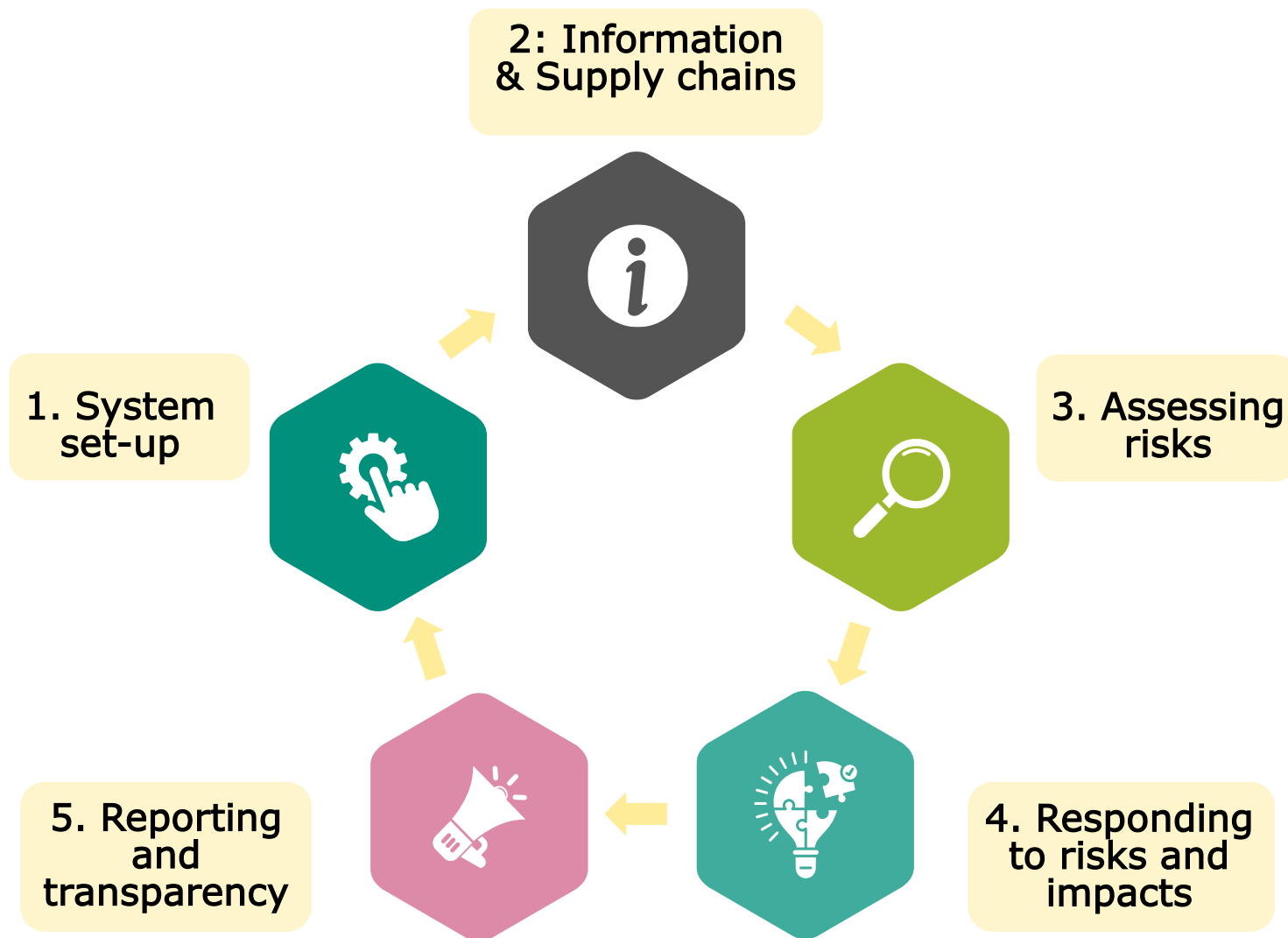
Preferred by Nature Due Diligence Toolkit

24 Tools (Word & Excels docs):

9 guides

13 templates

2 sample procedures



Accessing the toolkit



Visit the our webpage



Enter personal information

(name, email, organisation, country)



Download Zip File of latest versions of all tools

AND access to Individual Tools



Sign up to receive:

- Updates on the Toolkit
- Promotion of related activities (webinars, services)
- Future **survey opportunity** for needs & improvements

SCAN ME



Keep in Touch with Us

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Presentation © PreferredbyNature

Preferred by Nature works to support better land management and business practices that benefit people, nature and climate in 100+ countries.