



Organization for biodiversity certificates (OBC)

Working together towards a biodiversity certificate
aDryada – Printemps des Terres

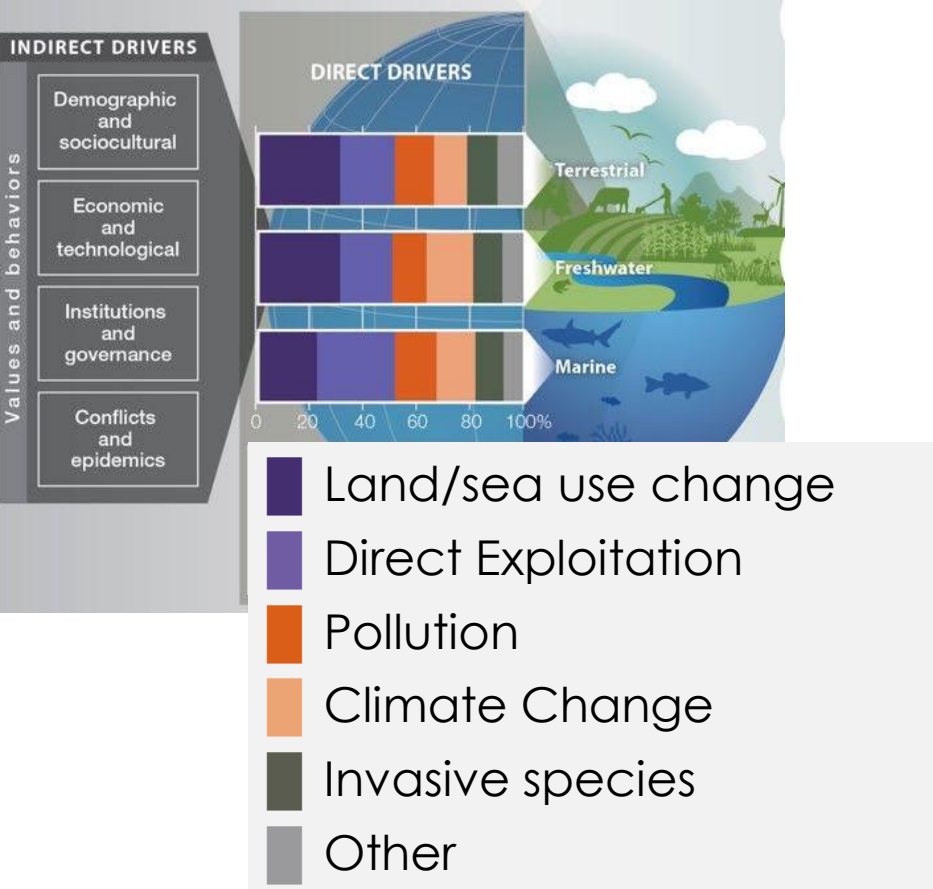


Our objective: Support and uplift biodiversity action by creating a biodiversity crediting system

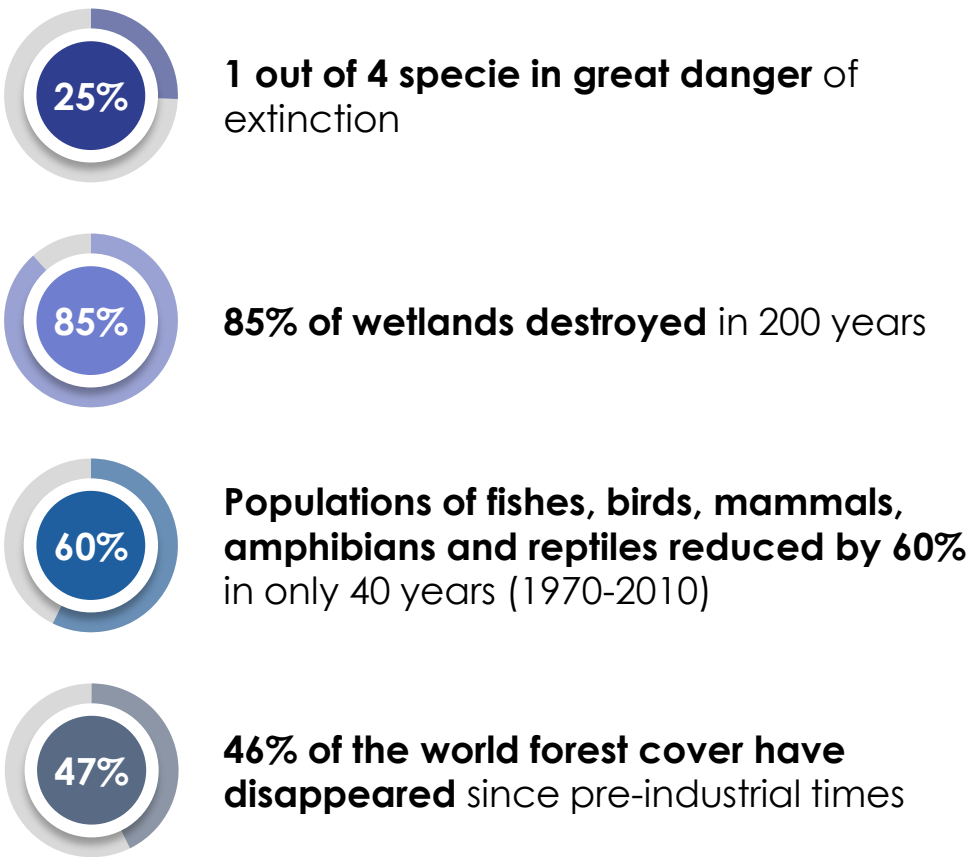


Data shows on-going actions to protect biodiversity are not effective

Drivers

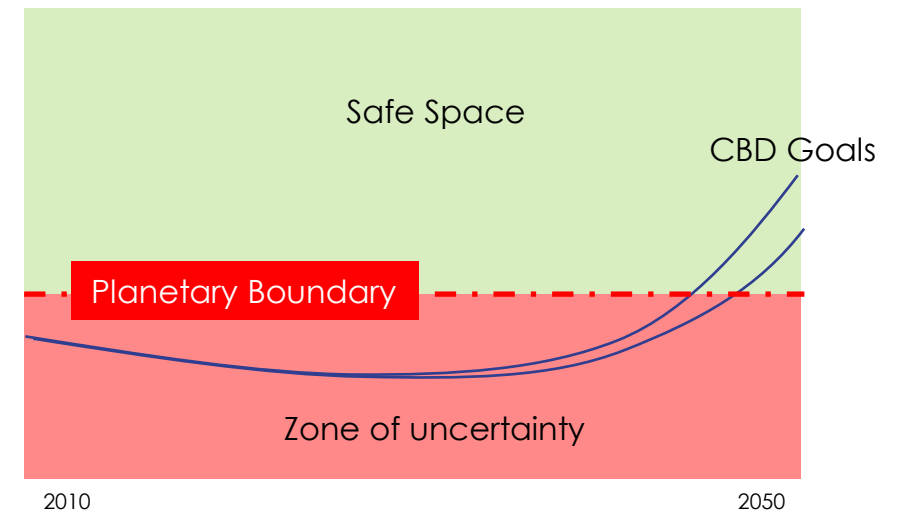


Impacts

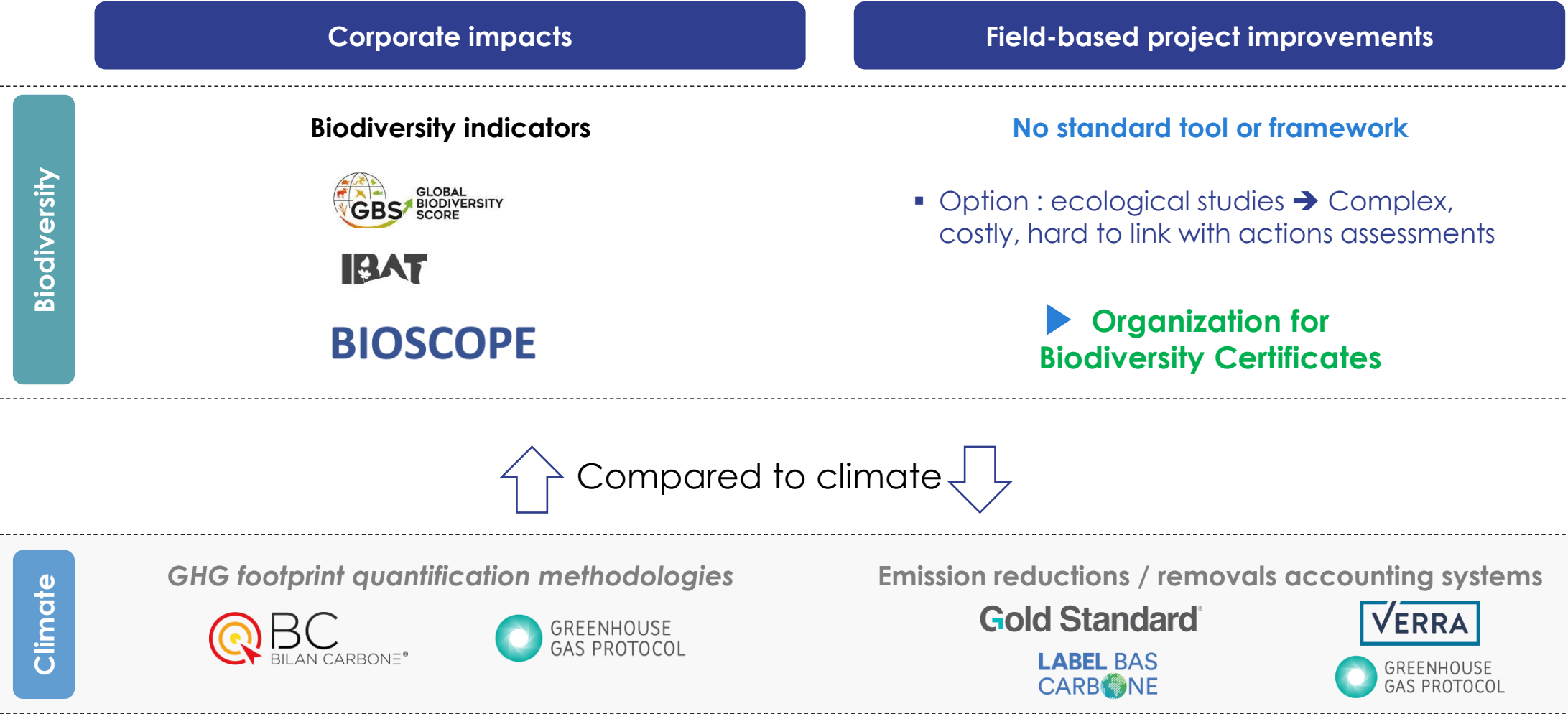


A key explanation : a lack of tools to reward and encourage biodiversity actions on the field

- High ambition global needs and targets
 - CBD's Zero Draft Goal A :
 - No net loss by 2030
 - 2030 – 2050 : + 20% restauration
- Increasing corporate engagement
 - Global impact assessments
 - Definition of objectives (SBTN)
 - Implementation of field initiatives
- **But a lack of tools to reward and encourage biodiversity action on the field**
 - No reference framework
 - No reference methodology for field-based impact assessment
 - No finance mechanism



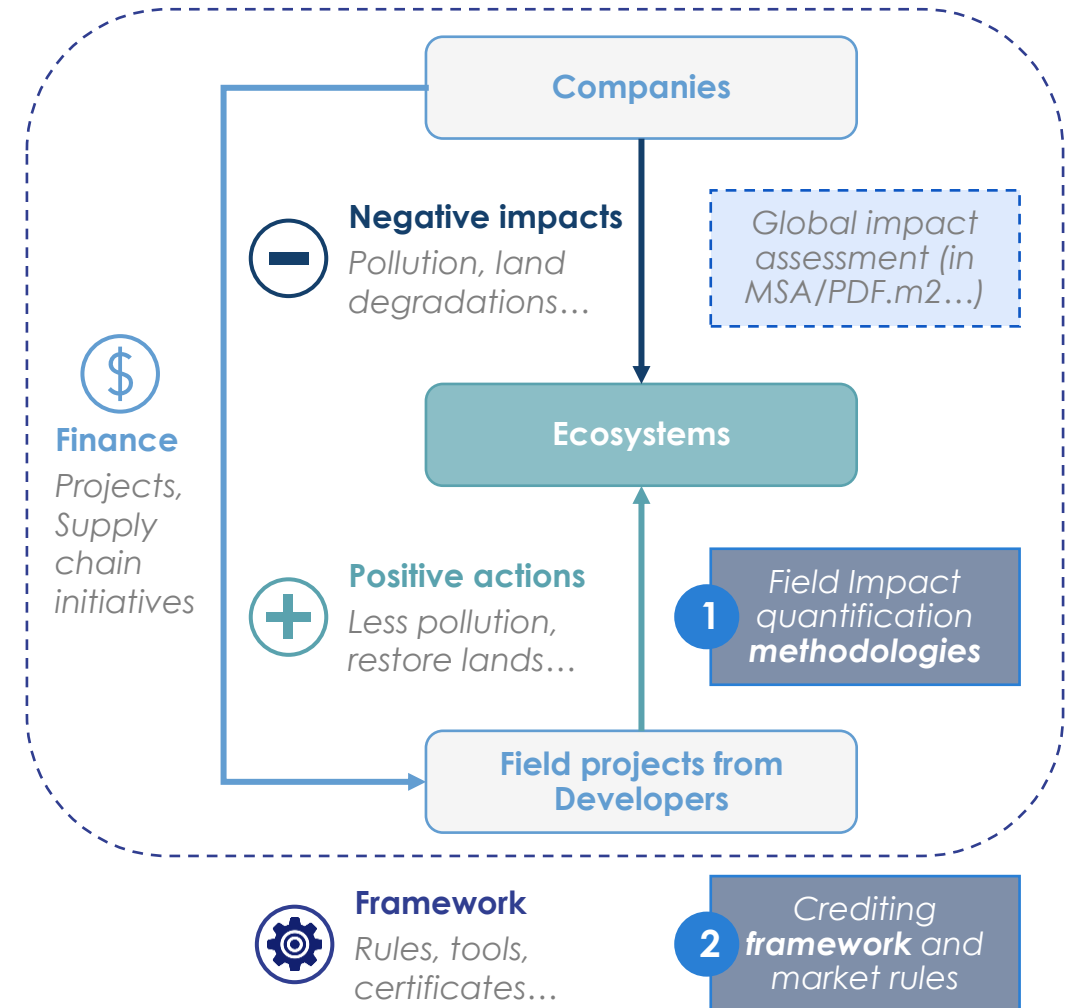
Several methodologies exist for global corporate biodiversity impact assessment, but none are suited for field-based initiatives



Our objective is to support and uplift biodiversity action by creating a Biodiversity Certificate Market

Create a biodiversity crediting system, by :

- 1 Developing **methodologies to quantify the biodiversity impact** of field initiatives
- 2 Designing a **global framework** and market rules for the crediting system



How are we going to proceed? | 4 key principles

Assess real impacts

Our focus is on concrete impact achieved on the field

Build from the existing

We will integrate into the existing ecosystem of biodiversity methodologies

A rigorous, practical and universal methodology

We want the methodology to be usable on a large scale

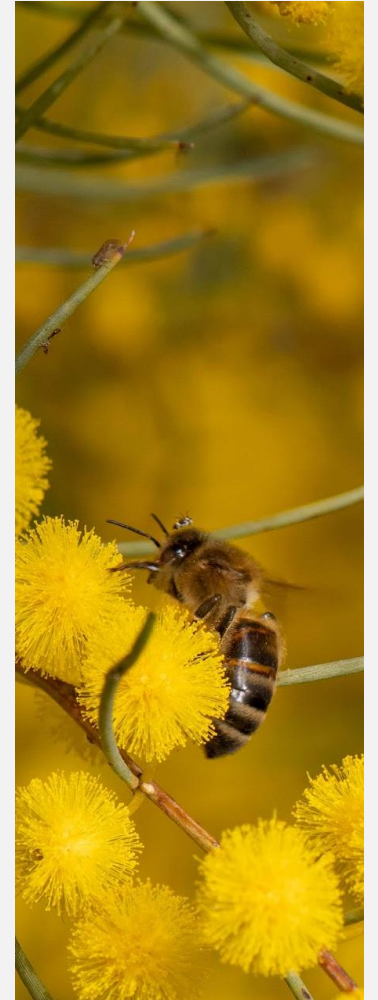
Fully open source and collaborative

We work for the public interest with the ambition of setting a reference



aDryada is focused on developing nature-based projects that generate high-quality carbon credits based on a solid process


- aDryada is positioned on the **Nature-based** part of the **Voluntary Carbon Market**
- Projects developed by aDryada aims to meet a dual need in this market, **volume and quality**
 - Storing **more than 300 000 t/CO₂/year** per project
 - Focusing on carbon **sequestration** (afforestation, reforestation, wetland restoration, etc.)
 - Preserving **Biodiversity** by mitigating human pressures and rewilding
 - Associated with **Social benefits** for populations, and more generally, respect of all SDG²
 - Ensuring **long term storage of CO₂**, through a diversified bouquet of climate-resilient species and a “reserved forest zone”
 - Working with highly experienced local partners



Thanks



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