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# MOTION 49 – FSC Ecosystem Service Procedure Market Motion

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# AGENDA

1. Motion 49
2. The Mitigation Hierarchy
3. Carbon Market Criticisms and Safeguards
4. Role of NCS in Reaching Net-Zero Targets
5. Case Studies
6. Next Steps



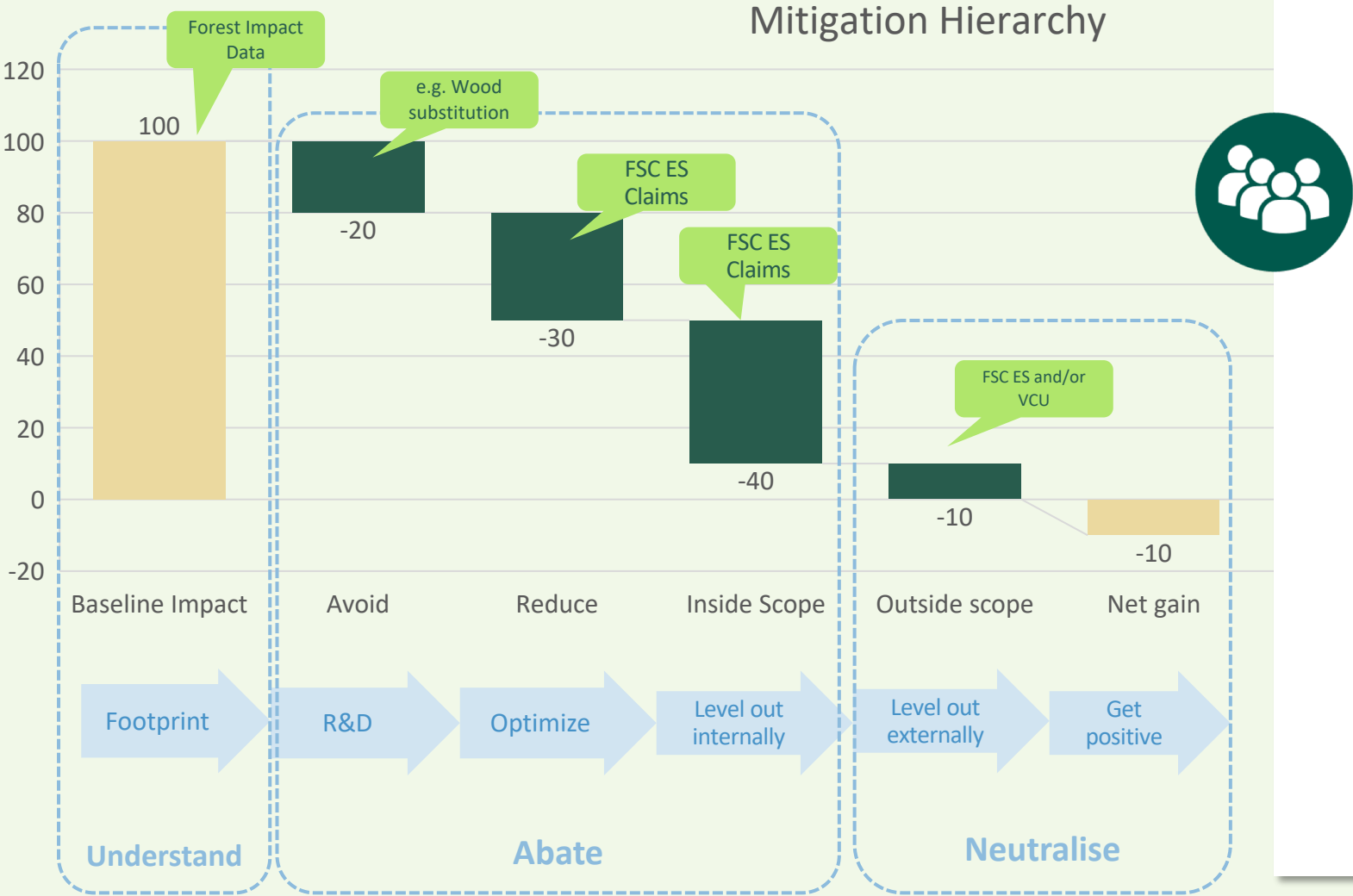
# Motion 49/2021 FSC General Assembly

1. FSC shall **allow the use of claims generated from the Ecosystem Service Procedure (FSC PRO 30 006) to demonstrate progress towards achieving net-zero and net-positive targets** for climate, biodiversity, and water at all stages of the mitigation hierarchy.
2. FSC shall require all Certificate Holders and sponsors to demonstrate their **commitment to mitigation hierarchy-aligned approaches before the use of FSC-verified claims** against company performance.
3. FSC shall ensure the integrity of all claims and their use – **impact registry with non-transferable, fixed-duration claims** and a **clear benefit-sharing mechanism**
4. FSC should position itself as a **globally recognized mitigation instrument**
5. FSC shall **allocate the appropriate resources to promote and support the uptake of the ES PRO** through its network partners

BALLOTS		WEIGHTED		ECONOMIC		ENVIRONMENTAL		SOCIAL	
YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
431	49	83.69%	13.61%	90.80%	9.20%	89.45%	10.55%	78.92%	21.08%



# Corporate journey to net-zero: The mitigation hierarchy



Impact Report  
by  
**Organization X**  
Approved by the Board April 2022  
Published May 2022  
Scrutinized in eternity

SCIENCE BASED TARGETS  
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

GREENHOUSE GAS PROTOCOL

CDP

T N F D  
Taskforce on Nature-related Financial Disclosures

IUCN  
Nature based Solutions  
The nature of progress

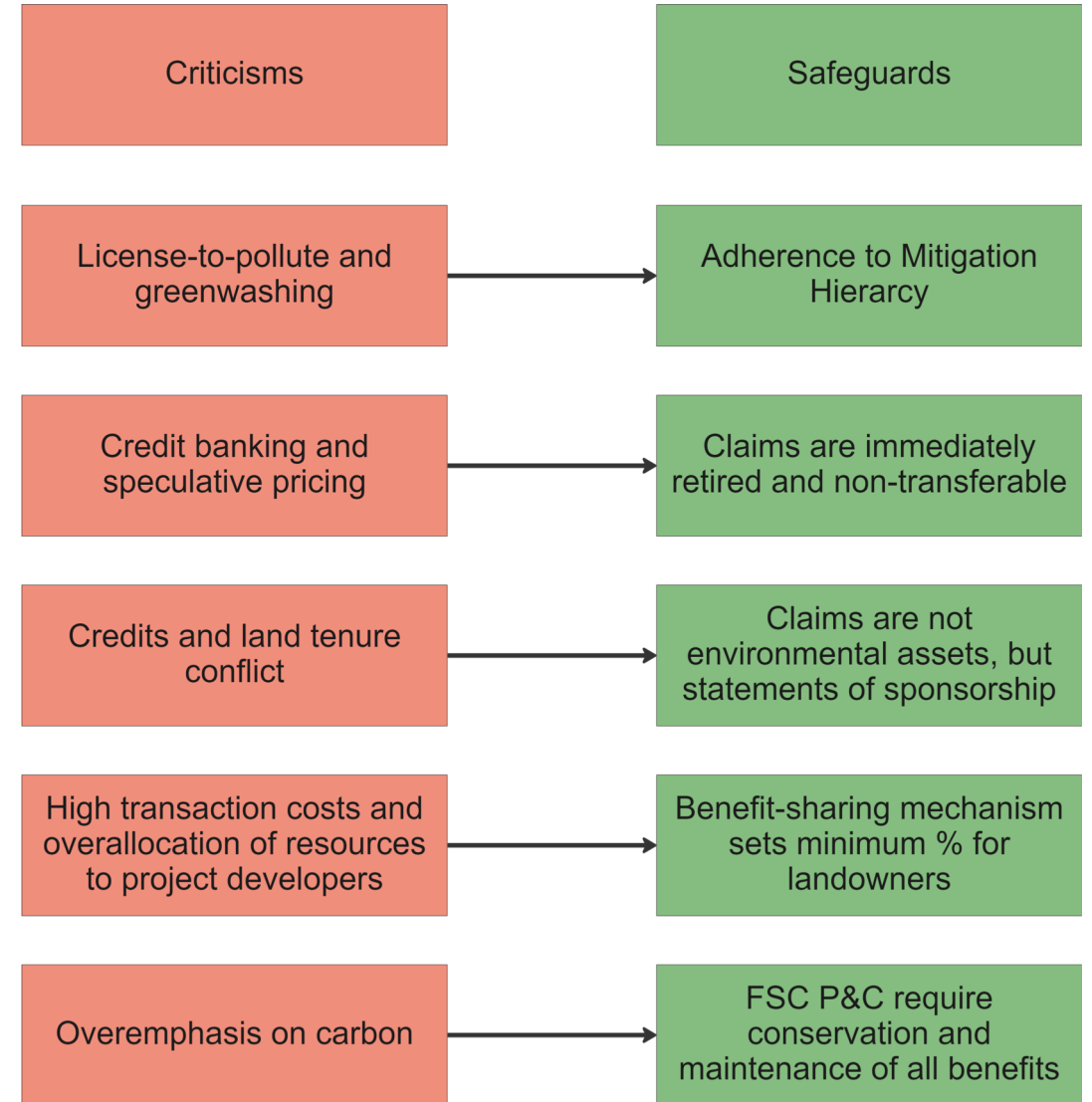
Inaugural 2025 Target Setting Protocol

Marketing, branding, storytelling,...

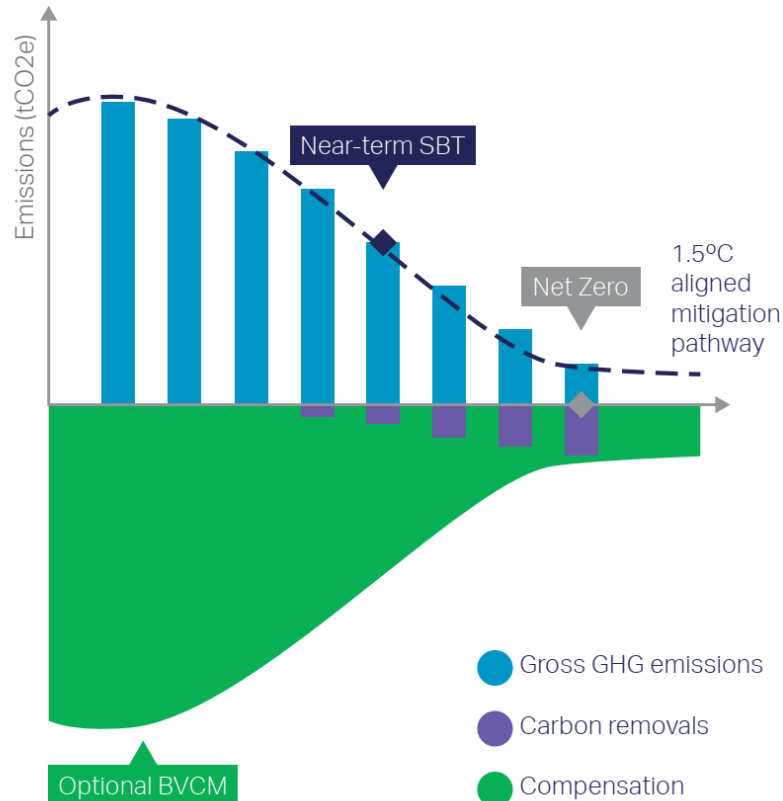


# Carbon Market Criticisms and Safeguards

- Motion 49 was drafted to mitigate identified flaws in the carbon market
- Demand-side safeguards determine **who** can use claims **under defined circumstances**
- Supply-side safeguards **protect land tenure and ensure fair allocation of benefits**



# The Role of Natural Climate Solutions in Net-Zero Pathways



## 1. Decarbonization within the value chain

Companies, particularly those in the land sector, can invest in NCS interventions within their own value chains to reduce their GHG emissions, contributing to their SBTs

## 2. High-ambition Beyond Value Chain Mitigation

Where already decarbonizing in line with 1.5°C, companies can go above and beyond with investments in high-quality NCS credits that deliver benefits for Climate, Nature and People

## 3. NCS removals to neutralize residual emissions near/at target year

To reach the 'net' in net zero companies neutralize their 'residual' (unavoidable) emissions with permanent carbon removals from NCS activities

### Examples of NCS activities



# CASE STUDY: WOWnature



powered by



**WOW nature** is the only tree planting and forest protection platform that **prioritizes FSC and FSC Ecosystem Services** to demonstrate responsible management and verified positive impacts



We connect **forest managers and natural areas** with **people** who want to have their own tree in local forests and **with companies** that have programs of welfare, CSR, green branding and impact reduction in carbon, PM10, water, etc.



<https://www.wownature.eu/en/why-wownature/>





# CASE STUDY: WOWnature

More **115 companies** and **thousands of citizens** have raised **>3M €** to support more than **100 forest owners** (mostly small-holders) all over the world to generate positive impacts in water, carbon and biodiversity

<https://www.wownature.eu/en/wow-areas/>  
<https://www.wownature.eu/en/for-business/>



# Case Study: MIKO-Huong Son Sponsorship

<https://www.wownature.eu/en/wow-area/huong-son/>

MIKO is sponsoring Huong Son Forest in Vietnam to meet its long-term climate-positive targets.

Sponsorship covers 100% of the costs for management activities that achieve positive impacts:

- forest patrolling and monitoring over 42 ha,
- enrichment planting (400 trees/ha) on 2 ha,
- reforestation with native species (1100 trees/ha) on 1 ha
- carbon monitoring

All impacts are verified using the FSC ES Procedure and Miko reports its sponsorship in the Annex D.



# Why We Use FSC-Verified Impacts

## Forest Managers use FSC-ES Procedure because :

- It **rewards their daily efforts** for responsible forest management
- It encompasses **different ecosystem services**
- It provides a **better price** than other rewarding instruments
- It fits **for every type of forest and forest manager** (planting/improving/conserving/SLIMF smallholders/indigenous)
- It **does not harm the users' and owners' rights** over the forest (companies do not *buy* ecosystem services, they *support forest managers through sponsorships*)
- It **does not conflict with timber and firewood** production.

## Companies, governments, and citizens appreciate the FSC-ES Procedure because:

- It is applied on top of the FSC-FM standards, **minimising the short- and long-term risks of investment** with comprehensive environmental, social, and economic safeguards
- The FSC logo is **well-known, widely recognized, visible** on the market and easy to communicate
- It is **consistent**, ensuring the same quality across the globe
- It is in line with the efforts to shift towards **bio-economy** using FSC-certified materials





# Next Steps for Revising FSC ES PRO

- Public Consultation for Draft of Revised ES PRO – **JANUARY 2023**
  - Benefit-sharing mechanism (what % of impact finance must go to the ground?)
  - Data quality thresholds for performance claims
  - Improved clarity and access for smallholders
- Field Tests – **Q2 & Q3 2023**
- Revised Draft – **Q4 2023**
- Final Revision – **Q2 2024**





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**THANK YOU**

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