

#### **Forests For All Forever**

FSC® shall promote environmentally appropriate, socially beneficial, and economically viable management of the world's forests.

Forest governance and economic systems in many parts of the world provide greater incentives for deforestation, forest degradation and related social inequities than they do for

responsible forest management.



# 2050 BEACON

# A new forest paradigm realized

The true value of forests is recognized and fully incorporated into society worldwide.

#### **2020 Aspiration: Turn the Tide**

FSC is the leading catalyst and defining force for improved forest management and market transformation, shifting the global forest trend toward sustainable use, conservation, restoration, and respect for all.

# **Objective: 20 BY 2020**

The FSC share of global forest-based trade is 20%.

#### STRATEGY 1

# **Strengthen** the FSC framework & governance

Streamline standards, increase consistancy, improve governance and develop new forest solutions.

#### STRATEGY 2

#### Increase market value of FSC

Rapidly expand consumer preference, overcome market barriers and create new market opportunities.

#### STRATEGY 3

#### Transform

the way we work

Globally align functions, deliver world-class service and promote institutional knowledge.

# 4

#### COMMITMENTS

1 Increased focus on outcomes FSC will deliver meaningful impact, report on outcomes, and refine the system accordingly.

2 Empowerment of People
Through our actions, FSC will
empower smallholders, women,
communities,workers, Indigenous
Peoples and other underrepresented groups.

## 3 Mission advancement through alliances

FSC will advance impact by working more closely with complementary and aligned organizations.

#### 4 User orientation

FSC will renew our entrepreneurial spirit and shift processes to emphasize the needs of the users of our system.



#### Next FSC-GA 2017 in Vancouver...





FSC® General Assembly 2017

Vancouver, Canada, 8-13 October

Motions submission deadline extension: 17th March 2017.

You Tube What is the FSC General Assembly all about?



**FORESTS** 

FOR ALL FOREVER



## **Developing the market for Tropical Timber**





FSC International FSC: F000100



FSC International FSC\* F000100





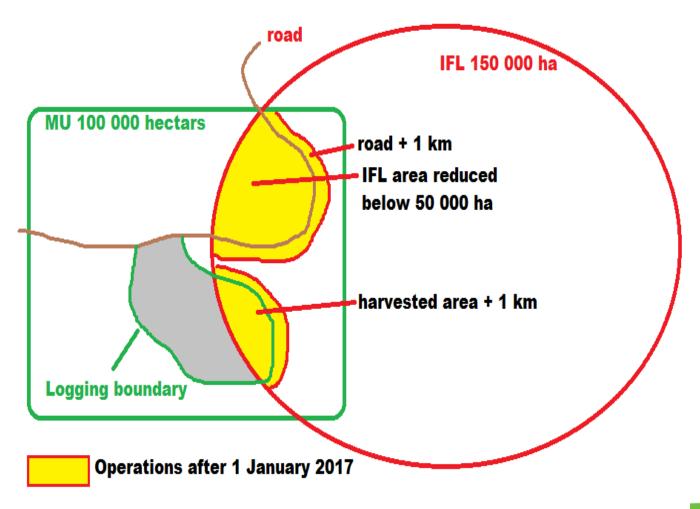




33%



## **IFLs Solutions Forum and main outcomes**







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