

## North Africa's Leading Platform for Wood and Woodworking Machinery

### <u>Seminar on Modern Technologies in Furniture Industry</u> (A Step towards Transformation of Egyptian Furniture Industry)

<u>Day & Date:</u> Wednesday, 19<sup>th</sup> July, 2017 <u>Venue</u> – Kempinski Hotel, Cairo, Egypt

### Introduction

The **3rd edition of the Cairo International Wood and Wood Machinery Show**, which will be held from 4 – 7 December, 2017 at the Cairo Fair Ground, Social Development Fund Hall 20, Nasr City, will be organizing a Seminar centered on the various possibilities of building with wood and woodworking Technologies useful for building the furniture industry.

We are pleased to welcome architects, construction consultants, designers, furniture industry Professionals and other construction sector representatives from all over Egypt to attend our first Seminar focused on enhancing the Furniture industry in Egypt.

#### Purpose of the Seminar

The main objective is to increase the participants' awareness about using the modern technologies in furniture industry and transform it for a better future.

The Seminar also aims to explore and promote the latest updates about Hardwood and Timber including Grading, Legality and Certifications, as well as to present the latest Technology solutions in the design and manufacturing of Furniture. This is to underline the show's commitment to involve more the professionals who are directly engaged in projects where the use of wood, both as a building and decorative material, can be explored and maximized. The seminar also aspires to involve architects, contractors, investors and developers in the initiative to bolster the use of wood with green & sustainable building and construction practices.

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#### Seminar Program

19 <sup>th</sup> July, 2017	
	Welcome speech by Cairo WoodShow Team briefing about the Show and the
10:30 - 10:35	Seminar
10:35 - 10:45	Welcome Speech by Egypt Ministry of Trade & Industry
10:45 - 11:45	Presentation by ATIBT – Eco Friendly African Timber User Guide
11:45 - 12:00	Presentation by ATIBT – Legality & Certification of Timber and Timber Production
12:00 - 12:45	Presentation by Hafele – Smart Furniture Technology
12:45 - 13:45	Lunch Break
13:45 - 15:45	Presentation by SCM Group – Industry 4.0 (Digitalization of Woodworking Machinery Sector)
15:45 - 16:15	Presentation by Social Fund for Development – Financing for Furniture Industries
16:15 - 16:30	Closing Remarks

Organized by: Cairo WoodShow Team

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