



G A B O N
W O O D S H O W
W E S T A F R I C A

Gabon **WoodShow** 2018

20 - 22 June 2018
Jardin Botanique, Libreville, Gabon

West Africa's Leading Platform for
Wood and Forestry Transformation



Introduced by:



GSEZ
Gabon Special Economic Zone



GWH
Gabon Wood Hub

www.gabonwoodshow.com

In the Heart
of **Africa**

75 +
Exhibitors

30 +
Participating
Countries

5,000 +
Visitors

WELCOME TO THE GABON WOODSHOW

Gabon Wood, Woodworking & Forestry Show 2018 offers you the chance to meet wood, woodworking and forestry professionals, develop ideas for increasing the range and quality of your business, and learn new techniques and sources of supply. It is a quest to be the best platform for creative ideas and new technologies, and showcase innovative resources that would lead to lucrative transactions.

Gabon is a bustling business hub with rapid development and expansion. It is the ideal place for the global wood industry to meet. The exhibition would display the latest products and innovations in the wood and forestry industry in the region.

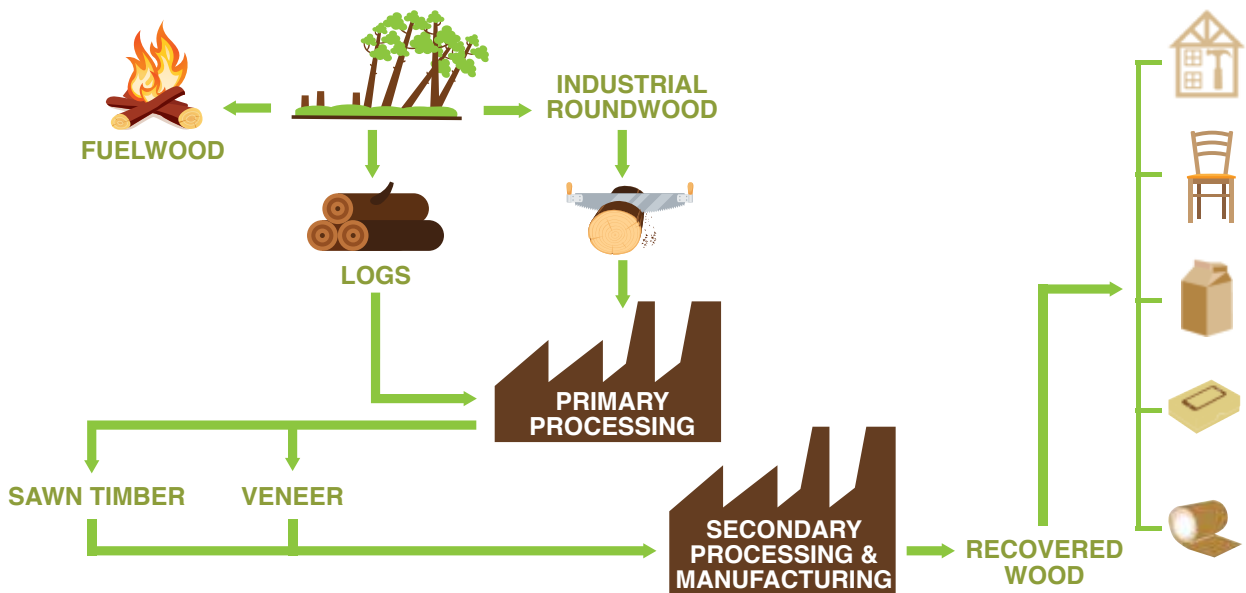
“WoodShow is one of the important international events dedicated to the woodworking technology. Eumabois supports this event by many editions observing every time satisfaction among the exhibitors. Middle East became one of the strategic destinations for European industry of woodworking machines and tools and Dubai is the perfect place for the meeting between demand and supply. A special mention must be made for the organization of this event, very rational and suitable to the exhibitors and visitors needs.

The attendance was in line with expectations while the technological offer is growing. For the next years, we expect a further improvement.

I'm sure we'll see you all again in 2018 as we are hoping to increase even more our business.”

Dr. Luigi De Vito
Vice President, Eumabois

WOODWORKING VALUE CHAIN



TIMBER TRADE IN WEST AFRICA

The West and Central Africa sub-region is an important producer of wood products, although production is dominated by industrial round wood and primary processing (mainly the production of sawn wood and wood-based panels). Historically, countries in the sub-region have been log exporters.



Timber trade in the West and Central Africa sub-region is influenced by local, regional and overseas demands, with Europe being an important market for the major producing countries in the region. Much of the demand for wood product in the region is for rough-sawn and low-grade timber used in construction and joinery with regional markets.

Boasting the second highest forestry potential in Africa, Gabon's forests cover 22.8 million hectares which is 88% of the country's land surface. 12.5 million hectares are suitable for the sustainable harvest of timber. Commercial timber stocks are estimated at 400 million m³, of which 130 million m³ is *okoumé*, known worldwide for the production of plywood. Approximately, 80 different species of trees are currently exploited. 400 other species are considered as potentially exploitable. The West Africa WoodShow aims to transform Gabon into a world leader in certified tropical timber production. This will be achieved through an industrial strategy aimed at sustainably managing timber stocks and by promoting secondary and tertiary processing. The timber industry is already the largest private sector employer, employing 28% of the working population, and represents an extremely significant growth potential.

10 REASONS TO EXHIBIT

- Gabon enjoys a strategic geographical position in West and Central Africa, acting as a gateway to a regional market of more than 250 million consumers
- Government of Gabon aims to build on its political and social stability to become an emerging country by 2025
- All necessary facilities are present – hotels, public transport, international airport
- Easy online visa application and approval
- Exhibition will have key features (workshops, conference etc.) prevailing in international events
- Connect with key visitors from the wood industry having purchasing authority
- Establish new contacts and expand your business reach by meeting relevant business partners (suppliers, manufacturers, trade associations and institutions)
- Learn about latest industry trends, technologies and products at display by interacting with industry experts
- Strong opportunities to close onsite business deals with serious buyers
- Get special brand recognition and promotion through an intense regional and international marketing campaign

EXHIBITION KEY FEATURES

- First Wood, Woodworking Machinery & Forestry Equipment specialized exhibition in West and Central Africa
- Exhibition venue to be located in the heart of Capital City of Libreville
- Total space of 5,000 Sqm for the first edition
- Expecting 5,000+ professional visitors



International Exhibition

Gathers wood, woodworking machinery and forestry professionals from 40+ countries to showcase their offerings.



Industrial Conference

Facilitates discussion and exchange of ideas, trends and information about latest advancements in the wood and furniture industry.



Woodworking Startup

Offers extensive exposure to budding woodworking entrepreneurs to boost their business.



Online & Onsite Business Matchmaking

Allows online networking through a virtual platform which materialises to face to face interactions with over 5,000 participants during the event.



Presentation

Each participating exhibitor gets the unique opportunity to execute a business presentation to a significant and relevant target market.





















Gala Dinner



















Top-notch industry names mark their presence in an evening filled with fine food and music enjoying the African atmosphere. The core focus is to enhance networking within the global wood industry.



EXHIBITORS PROFILE

-  Woodworking machinery and tools
-  Forestry Machines, Trucks
-  Timber Transport and other Vehicles
-  Cropping and Harvesting Machines
-  Saw Millers
-  Hardwood and Softwood
-  Flooring, Plywood and Veneer
-  MDF, Laminates and Boards
-  Wood Suppliers
-  Finishing and Fittings
-  Furniture Manufacturers
-  Paints, Adhesives and Glues
-  Associations and Governmental Entities
-  Wood Energy
-  Software
-  Forestry training, Education, Information & Consulting services
-  Trade publishers
-  Trade press and Specialized Literature

VISITORS PROFILE

-  All types of Engineering Machinery & Equipment Manufacturers
-  Architects
-  Builders & Developers
-  Consultants
-  Plywood & Particle Board Manufacturers and Traders
-  Research Organizations
-  Education & Training Institutes
-  Forestry Officials
-  Furniture Manufacturers
-  Hardware Distributors, Dealers and Manufacturers
-  Industry Associations
-  Interior Designers & Decorators
-  Manufacturers of Wood-based Articles
-  Manufacturers, Distributors & Dealers of Furniture Fittings
-  Packaging Industry
-  Exporters & Importers
-  Saw Millers
-  Wood Workers, Craftsmen





ULTRA-MODERN & EFFICIENT INFRASTRUCTURE IN AFRICA

It is beside the cosmopolitan capital Libreville, and entirely dedicated to business, where your company will grow and thrive.

80 companies, domestic and international, have already settled in Nkok SEZ.

Main sectors in which companies have invested: timber, metallurgy, recycling, civil engineering and construction, pharmaceutical and cosmetics, IT & telecommunications, hydrocarbon, finance, tertiary services and many more.

INCENTIVES FOR INVESTORS

The Gabonese Government has **granted fiscal incentives** and a favourable legal framework for units settling in the SEZ.

- **0%** Corporate income tax for the first ten years
- **0%** Customs duty on import of equipment and machinery for industries
- **1** Single Window Clearance Authority
- **No restriction** on repatriation of profits out of Gabon

GSEZ SPECIAL ECONOMIC ZONE

- A 1226 HA Multi-sectoral industrial park for economic development
- **GSEZ provides investors with industrial plots** (on freehold basis as well as rent) and they can rely on world-class industrial infrastructure provided at Nkok SEZ.

MAKE A SMART MOVE



Regional market of 50 Million consumers (*CEMAC*).



Effective *logistic facilities*.



Flexible labor code and established legal framework (*law 010/2011*).



Reliable and subsidize *energy source and water*.



Tax exemption and other fiscal incentives.



Multi-sectorial with industrial, residential & commercial areas.

POSITIONING AND ACCESS ROADS

- **At 27km from the capital city of Libreville**, the 1,126 ha multi-sectorial Special Economic Zone (SEZ) of Nkok is perfectly located, especially for our customers receiving raw material from inside the country.
- The zone developed 1,093 ha in 2 phases: **Phase 1: 591 ha** and **Phase 2: 502 ha**.



Approach **360**^o Marketing



POWER BRANDING

- Onsite promotional branding
- 3 Days Exhibition
- Personal Invitations to VIPs and Government Officials



HOSTED NETWORKING

- One-to-One Interviews
- Dedicated networking events



OFFLINE ADVERTISING

- 100 radio spots across the West Africa
- SMS to targeted trade professionals



OPTIMUM DIGITAL ADVERTISING

- Over 300,000 personalized e-shots
- Online presence on over 60 Local and International Web Portals
- Social Media connectivity through various platforms



BUYERS NETWORKING RECEPTION

- Enjoy extended networking with the top buyers from Africa
- Prestigious Networking Reception to be organized for all exhibitors

**A Comprehensive
International & Regional
PR Campaign value worth
\$3 Million**

PRINT PUBLICITY



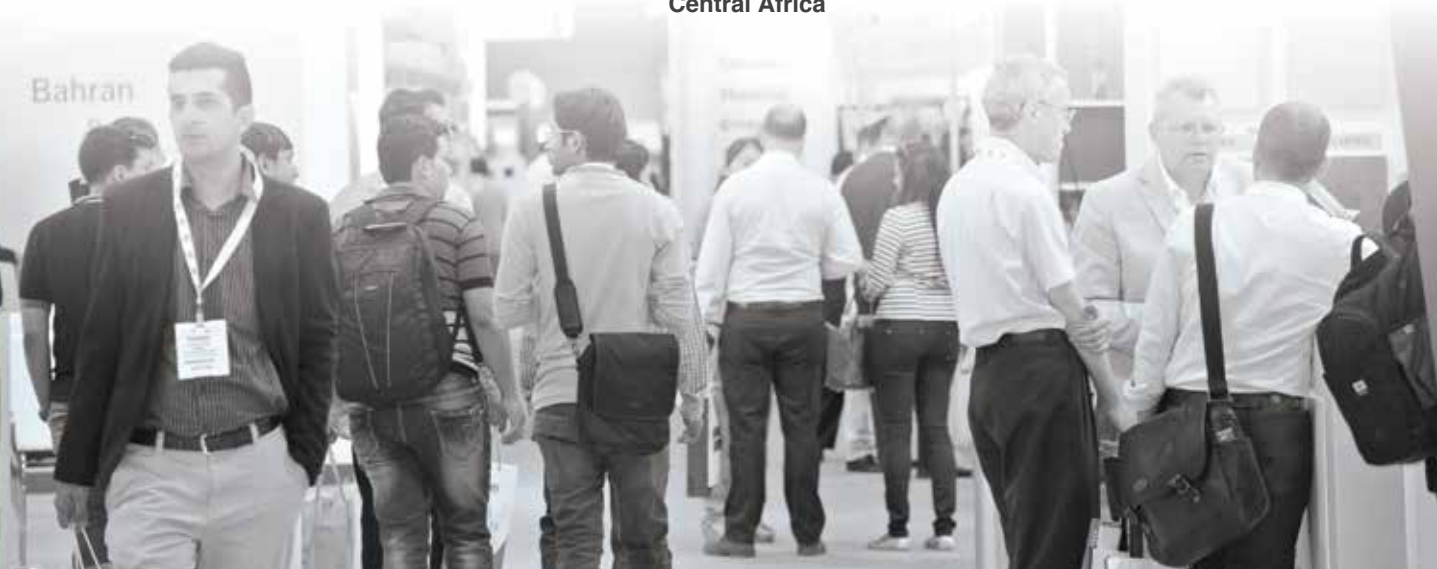
**Specialist Trade &
Business Magazines**



**Daily Newspapers
across West &
Central Africa**



**Visitor invites
via post**



PARTNERS AND SUPPORTERS

Supported by



Gabon Government



Ministère de la Forêt,
de l'Environnement et
de la Protection des
Ressources Naturelles



CONTACTS

Head Office

Strategic Marketing & Exhibitions

P.O.Box 10161, 908, Apricot Tower, Silicon Oasis
Dubai, United Arab Emirates

✉ info@gabonwoodshow.com

☎ +971 4 39 23232

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www.gabonwoodshow.com

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