



Report of the 2nd think tank l'ATIBT

Nogent sur Marne, January, 8-10 2019

This document is intended as a summary report of the decisions made at the ATIBT think tank held in Nogent in January 2019. We had about 65 participants from a wide variety of backgrounds: forestry, consultancies, research institutes, NGOs, donors, international organizations, experts, auditors.

The discussions were organized in workshops, each dealing with a major axis of the strategic orientation from the first think tank in May 2018:

- 1. Improve the image of tropical timber in Europe**
- 2. Explore new markets for tropical timber**
- 3. Restore value to the rainforest**
- 4. Support for certification and environmental services to enhance the work of certified concessions**
- 5. Develop collaborations with Asia to jointly act on the sustainable management of tropical forests.**

The main lines defined during the 1st think tank were worked during the year 2018; Some concrete objectives have been achieved, but they are only steps to give competitiveness for certified companies. Indeed, we must go much further, **reduce the cost of certification, improve the resources of companies and act politically to combat unfair competition** from illegal activity.

At this 2nd think tank, the goals pursued during each session were to (a) present the new proposals in line with the activities carried out over the last months, (b) create a space to generate new ideas, (c) discuss with the think tank experts the desirability and feasibility of the ideas submitted, (d) issue a call for contributions for the think tank members to get involved in the actions to be taken, (e) formulate a collective choice that validates the options selected as more promising; and (f) a prioritization of actions to be taken, including the development of an action plan.

For each major axis, the various proposals are placed in order of development by the audience (a voting system has been put in place). It was planned to focus particularly on the first 3-4 actions, which we put in bold, below.

The leaders of the actions are named, and their coordinates are indicated. It is possible to get in touch with them, or with the ATIBT team (see contact details at the end of the document) for any contribution to the action plan that is set up.

It is important to mention that FSC also reflected in June 2018 with its members (Libreville meetings) on an action plan. The 6 actions decided at this meeting are indicated below, inserted in line with the themes of the think tank.

Axis 1 - Improve the image of tropical timber in Europe.

Leaders of this action are :

Bertrand Faucon bfaucon@stratemark.fr

Laurent Lagadec lagaconseil@gmail.com

- **Associate with the work of the think tank, upstream, the local authorities of the producing countries. - (to be presented at the next think tank to be held in Africa)**
- **Organize a press trip**
- **Develop a logo / label Made in Africa**
- **Pinpoint bad practices to dissociate virtuous actors from others**
- Rethink ATIBT branding
- Constitute a Task Force Certification
- Recruit Fair & Precious Partners
- Collect testimonials of good practices / successes
- Develop the link between F & P commitments and SDGs
- Target municipalities for public purchases F & P
- Create an alliance with the Forest Conservation Alliance.
- ***Add the FSC action* : Establish more direct and proactive communication with final users and influencers** (professionals, buyers, architects...) concerning the benefits of certification.

Axis 2 - Explore new markets for tropical timber

Leaders of this action are :

Patrizia Gregori patrizia.gregori@reseau.sncf.fr ;

Stéphane GLANNAZ stephane.glannaz@preciouswoods.com

- **Develop Life Cycle Assessment. Lobbying to make ACLs mandatory**
- **Target municipalities for public purchases F & P** ¹
- **Continue actions on related products**
- **Continue work on lesser - known species (LKTS)** ² *Close to the FSC action* : **Promote Lesser-Known Timber Species (LKTS)** with equally good properties as a better solution to manage stocks while protecting forest biodiversity.
- Explore the cosmetic value.
- Reflect on the valuation of the forest on the Ha, and not on the m³
- Make a comparison between workshops 1 and 2 ³.
- Promote the results of P3FAC
- Take lessons from the Dutch market.
- Approach architects and schools of architecture (especially in the context of public procurement) ⁴

¹ Common action between axis 1&2.

² Less Known Timber Species

³ It seems difficult to separate the constitution of a speech from prospecting actions. However, the actions contemplated are quite different in nature.

⁴ Similar to press travel actions. See Axis 1.

Axis 3-4: Give back value to the Forest, Enhance Ecosystem Services (ES) and Certification

These two axes were merged during the think tank discussion. They should be given a suitable name.

Leaders of this action are :

Tom Van Loon tom.van.loon@interholco.com

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- **Evaluate the benefits and Ecosystem Services (ES) generated by certified forests.**¹ *Close to the FSC action : **Make the public aware of the benefits of sustainable forest management for the climate, the conservation of water resources and the protection of biodiversity through Payment for Ecosystem Services.** FSC concessions represent a cheaper way to deliver conservation outcomes than other areas.*
- **Measure the added value certification / legality.** *Close to the FSC action : « **Establish a Green Lane** – or fast-track system – for the FSC as part of the EU Timber Regulation programme ».*
- **Develop an incentive tax system.**
- **To get closer to the national leaders carrying the national contributions to the SDGs.**
- **Approach Biodiversity Neutral Banks.**
- **Develop a catalog of products and services provided by certified forests.**
- **Create a database of Institutions / Donors / Foundations interested in the SDGs.**
- **Develop software for quality monitoring.**
- **Organize a meeting with TOTAL / Club de Paris.**
- **Link to FSC certification and its ecosystem services program**
- **Develop an online brokerage platform for community forests**
- **Develop a business plan for certified concessions**²
- **Explore hybrid financing exploitation / conservation**
- ***Add the FSC action : Reduce the costs of certification by simplifying the processes involved.***

Axis 5: Develop collaborations with Asia to act jointly on the sustainable management of tropical forests.

Leaders of this action are :

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- **Develop a training program for Asian operators on the differences between legality and certification.**
- **Integrate ATIBT, GGSC, ITTO, CTWPD.**

¹ Ce travail a déjà été fait et publié. Voir <https://onlinelibrary.wiley.com/doi/full/10.1111/conl.12244>

² Although not having received votes, this action which requires defining the added value of the product, identifying the competition and identifying what makes the difference, finally completing the market study, brings together many of the selected elements. in this axis as in the previous ones.

- **Get closer to Chinese forestry universities.**
- **Continue dialogue with Asian actors.**
- Developing alliances outside the field of forest management - Global compact
- Contact WWF - China.
- In time for Gabon 2022, develop specifications for subcontractors.
- Develop the network of GGSC focal points in producing countries.
- Organize the next CBFP in Shanghai.
- Invite GGSC into the ATIBT
- Update the guidelines
- Make visible companies that have good practices, thanks to platforms
- Exchange economic information
- Create bridges between China and ATIBT
- ***Add the FSC action : Convince Asian businesses of the validity of certification to encourage them to purchase timber from responsibly managed forests.***

At the end of the workshop, a quick feedback was asked to those present.

On the form of the workshop: Extremely satisfied 25 - Satisfactory 4 - Dissatisfied 0

On the content of the discussions: Very satisfied: 7 - There is content: 21 - Not enough content: 1

Do we have to organize a 3rd think tank ?: Yes 27 - No 0

The follow-up of the decisions made during this second think tank will be fundamental in the coming months. The commitments made by each will have to be followed by actions to advance the cause of certification in the tropics.

The material from both think tank is at your disposal, it can be exploited. We thank you for contacting the leaders of the actions or the ATIBT team if necessary, and if possible, inform us of the progress or the means that you would need.

To contact ATIBT team:

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