



## PROMOTION PROGRAMME OF CERTIFIED FORESTS EXPLOITATION

Presentation of the firms' coaching tool





## Presentation plan

Part I

Context reminder

Part II

The different phases

Part II

The operating mechanisms



# Context



Analysis : There are firms not committed in the certification for various reasons

- In the « grey » zone at the limit of the legality
- Lack of information/understanding of the issues and the costs
- Lack of capabilities
- Waiting for the process FLEGT (Forest Law Enforcement, Governance and Trade)

A supporting tool, for the attention of firms:

- nationals and internationals not certified (**core target**)
- Legality certified wanting to go to a responsible forest management certificate
- not certified wanting to go to Control wood.

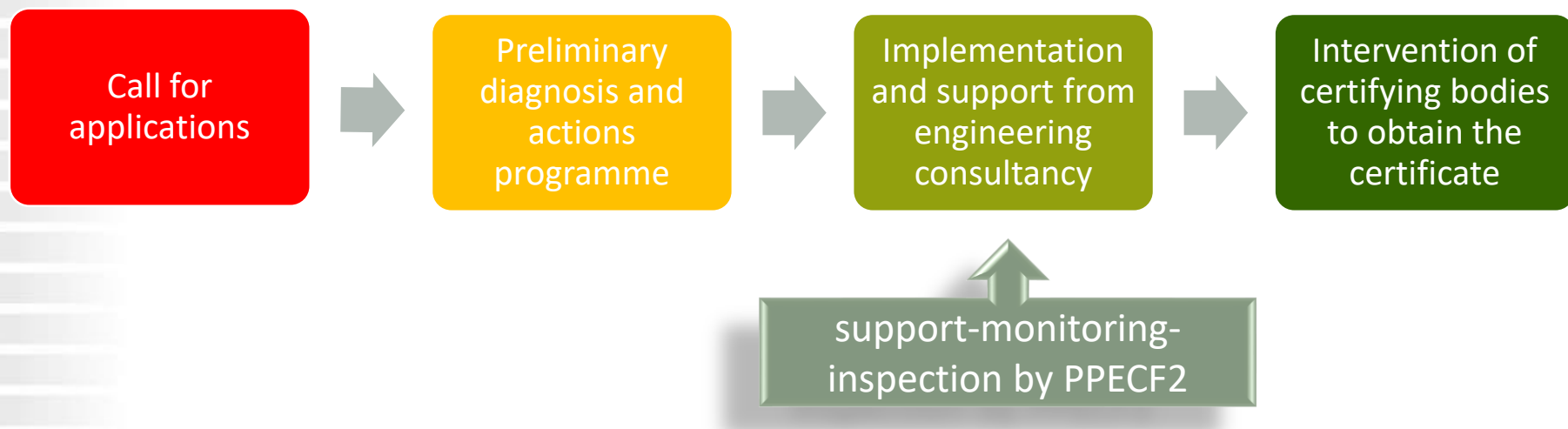




# Phasing



## A firms' coaching process divided in 5 phases



## Phase 1 : Call for manifestation

1. Motivated demand from the firm on the basis of a detailed form
2. With the support of National focal point
3. Reputational risk analysis from PPECF on the basis of a large stakeholders consultation

## Phase 2 : Preliminary diagnosis

### METHOD

- Field mission assessing the main tools/procedure
- Consideration of organisational and financial aspects of the firm
- Realised by PPECF experts

### RESULTS

- Assessment of the level of the firm compared to the standard and gap analysis
- Advices and recommendations
- Actions programme to implement over 12/24 months
- Implementation schedule + achievement indicators
- Budget

## Phase 3 : Coaching implementation

### Points to classically improve

- Firm's organisation – responsibilities distribution, job description
- Organisation of Legality monitoring
- Document management and recording management tools
- Procedure handbook (traceability, illegal activities inspection, urgent situation, individual protection equipments management, monitoring and inspection of subcontractor activities, etc.)
- Employees' living conditions enhancement
- Information mechanisms/dialogue with local population
- Harvesting technics
- Health, security and worker's right practices
- Environmental and social upgrading (forest, mechanical workshops, factories, etc.)
- Training mechanism and staff awareness



## Phase 4 : Intervention of certifying bodies

- Conducting a pre audit from 6 to 12 months after the diagnosis
- Conduction an initial audit
- Implementation of audit procedure and non-compliance management (supervision audits)



## Phase 5 : Follow-up coaching by PPECF2

### Mechanisms implemented

- Co construction of the diagnosis result with the engineering consultant office
- Provision of a Focal point support
- Additional visit 12 months before the initial audit
- Permanent technical support « Hot line » type

# Operation

Financing mechanisms : what will be financeable...

50 %



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# Operation



## Principal commitments of the firm



1. Legality document and organisation plan supply
2. Participation in the preliminary diagnosis
3. Contractualisation with a service provider of its choice
4. Commitment on the implementation of the action plan according to the schedule
5. Obligation to regularly inform the progress of the programme
6. Commitment to facilitate the monitoring of the National focal point or the PPECF's expert during the field visits
7. Contractualisation with a certifying body of its choice ;
8. Obligation to do the initial audit in a period of 24 months, except in case of force majeure



# Operation

*For any further information, please contact us at the address below:*



## PROMOTION PROGRAMME OF CERTIFIED FORESTS EXPLOITATION

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